Higher Ed’s Responsive Strategies To COVID Bring About Faculty Confidence and Optimism

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http://onlinelearningsurvey.com/
Project Goals

Collaboration

**One survey for multiple partners** so respondents are not bombarded with questions from those who are trying to help

What Works?

**Identify which functions and services** faculty and institutions think are working (or not)

Next Steps

**Guidance for institutions** – and for policy makers and support organizations

Bay View Analytics
Survey Overview

**Design**
- Quick survey, can be completed in under 5 minutes
- A single survey for administrators and faculty, flexibly designed to show only the relevant questions for each respondent
- Privacy guaranteed

**Process:**
- Two weeks of data collection: August 4 to August 14, 2020
- Completed online

**Results:**
- 887 U.S. Higher Education faculty and administrator respondents
- Represent 597 different institutions
- Merged with the Integrated Postsecondary Education Data System (IPEDS) for institutional characteristics
A full report is in production – all webinar registrants will receive the download link.

Visit cengage.com/digital-learning-pulse-survey to access a resource hub for this quarterly survey with administrators and faculty from across the US. You'll find infographics, webinar archives, slides and links to the full research reports.

Webinar on Canadian results “Ready or not, the fall semester is here”: Sep 24, 2020 12:00 PM in Eastern Time
https://ecampusontario.zoom.us/webinar/register/WN_JGpnou0XR-Ws66qDeMjgFw
Project Partners:

- WICHE Cooperative for Educational Technologies
- University Professional and Continuing Education Association
- Canadian Digital Learning Research Association
- Association canadienne de recherche sur la formation en ligne
Survey Results

Nicole Johnson
Research Director
Canadian Digital Learning Research Association
Faculty: Ready to teach online

I feel prepared to teach online this fall

- Strongly Agree: 49%
- Somewhat Agree: 35%
- Neutral: 7%
- Somewhat Disagree: 4%
- Strongly Disagree: 5%

Bay View Analytics
Administrators: Institutions are ready for online teaching.

My institution is prepared to teach online this fall:

- Strongly Agree: 58%
- Somewhat Agree: 38%
- Neutral: 2%
- Somewhat Disagree: 1%
- Strongly Disagree: 1%
Faculty: Multiple PD options

Recommended and/or provided professional development

- Live or recorded webinars: 83%
- Self-paced training: 55%
- Online resource hub: 48%
- Online faculty community: 43%
- Faculty mentoring program: 41%
- In-person training: 30%
- Other: 7%
- None of the above: 3%
Faculty: PD was effective

Professional development was effective

- Live or recorded webinars: 69%
- Self-paced training: 66%
- Online faculty community: 65%
- Online resource hub: 63%
- Other: 62%
- In-person training: 61%
- Faculty mentoring program: 61%
Faculty: Student engagement is key

Communicate with students outside of class sessions

- Email: 94%
- One-on-one video conferences: 74%
- Small group video conferences: 57%
- Conference system in the LMS: 48%
- Phone calls: 40%
- Text messaging: 27%
- Social media: 9%
- Other: 6%

Bay View Analytics
Faculty: Optimism-Pessimism

How optimistic or pessimistic are you?

- **Your personal role in higher education**
  - Optimistic: 42%
  - Neutral: 37%
  - Pessimistic: 22%

- **The future for your institution**
  - Optimistic: 46%
  - Neutral: 31%
  - Pessimistic: 23%

- **The overall future of higher education**
  - Optimistic: 42%
  - Neutral: 27%
  - Pessimistic: 30%
"The online learning genie is out of the bottle."

"Will make people seriously question the need for higher ed. Will become a transaction more than a relationship."

"We may have to offer simultaneous zooming from class all the time now."

"It will show people that some classes are well suited for remote learning, and take away the stigma that some people still have regarding remote learning."

"I think it will be the end of face to face classes."

"Higher education will increasingly use flipped classrooms and online resources to enhance the classroom experience."

"The biggest impact will be that online learning will transform from a choice to a requirement."
“Some institutions will close. Some will emerge as a shadow of what they were previously. Others, with effective leadership will make difficult choices and come out stronger.”

“Higher education will increasingly move online and it will become the predominant delivery method.”

“Students will recognize that sitting in a lecture hall being talked at isn't an effective way for them to learn.”

“Increased value for the campus experience — students who now have done both understand what is lost when campus is closed.”

“It may force faculty who were resistant to using technology to be more engaged.”

“The pandemic has made us leaner, more responsive, and more creative.”
Questions and Answers
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