Webinar

Student, Faculty, and Administrator Perspectives on Evolving Digital Learning in the Community College

April 21 | 2:00 p.m. ET

Jeff Seaman
Lead Researcher and Director, Bay View Analytics

Karen Stout
CEO, Achieving the Dream

Justin Dammeier
Executive Director of Education Technology, Ivy Tech Community College
Cengage helps higher education instructors, learners and institutions thrive with course materials built around their needs, helping community college leaders across the country face the challenges of affordability and digital transformation.
The Research: Partners
Bay View Analytics, formerly known as Babson Survey Research Group, offers a comprehensive suite of consulting services in survey design and statistical research. Our services build on nearly two decades of research design, sampling, survey design, and statistical analysis expertise.
We have conducted higher education surveys for over a decade with more planned.

<table>
<thead>
<tr>
<th>Period</th>
<th>Spring 2020</th>
<th>Summer 2020</th>
<th>Fall 2020</th>
<th>Spring 2021</th>
<th>Fall 2021</th>
<th>Spring 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pulse Surveys</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 2020</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 2020</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>December 2020</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 2021</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>October 2021</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 2022</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **April 2020**: 897 faculty and administrators, 672 institutions from 47 states.
- **August 2020**: 887 faculty and administrators, 597 institutions from 45 states.
- **December 2020**: 1,702 faculty and administrators, 1,204 institutions from 50 states.
- **April 2021**: 1,286 faculty and administrators, 1,469 students, 856 institutions from 47 states.
- **October 2021**: 2,080 faculty and administrators, 2,266 students, 1,386 institutions from 50 states.
- **April 2022**: 1,283 faculty and administrators, 2,285 students, 1,181 institutions from 50 states.

All Reports available at BayViewAnalytics.com
1. How well are courses meeting the needs of students?

2. What types of courses do students desire for their future education?

3. How effective are institutional support services in helping students deal with their most critical barriers?
1. HOW WELL COURSES MEET EDUCATIONAL NEEDS

- Spring 2021: 40% A, 40% B, 14% C, 6% Fail
- Fall 2021: 48% A, 34% B, 13% C, 5% Fail
- Spring 2022: 53% A, 34% B, 10% C, 3% Fail

Only 3% of students give a failing grade.

Over one-half of students give a grade of “A”.
All students, including those taking only online courses report gains.
2. DESIRES FOR FUTURE COURSE

Students prefer to keep fully online courses post-pandemic.

Student: What are your preferences for your post-pandemic academic experience?

THE OPTION TO TAKE SOME OF MY COURSES IN A FULLY-ONLINE FORMAT

43% 25%
Even Stronger Desire for Online Courses

Students: Take some of my courses as a combination of in-person and online instruction

Spring 2022
- Strongly agree: 53%
- Somewhat agree: 23%

Fall 2021
- Strongly agree: 43%
- Somewhat agree: 25%
DESIRE FOR ONLINE COURSES IS PERVERSIVE

A majority of those taking only in-person classes desire online
3. Barriers for Students

What are the barriers for students?

Stress remains the single most pressing issue for two-year students.

Fall 2021: Students reporting that issues caused "A great deal" of a problem for them

- 50% Feelings of stress
- 33% Level of motivation
- 31% Financial issues
- 29% Family or health issues
Does your institution provide support services for students to help them deal with stress?

- Yes, I have used them: 38%
- Yes, I have not used them: 42%
- Perhaps: 15%
- No: 4%
- Other: 4%

Nearly 4 in 10 students don’t know if support exists

How effective are your institution’s support services for students to help them deal with stress?

- Very effective: 14%
- Somewhat effective: 48%
- Not too effective: 2%
- Not at all effective: 37%

Those using the services think they are effective
Resources:

• https://info.cengage.com/LP=5443 (infographic, survey results)
• https://www.bayviewanalytics.com/
• https://www.achievingthedream.org
• https://www.ccbc.edu/
• https://www.ivytech.edu
• https://www.cengage.com/institutions/
Thank you!