EDUCASE
ANNUAL CONFERENCE 2022

October 25-28
Denver, CO

November 2-3
Online

#EDU22
The student voice:
Working well, but changes are needed
Bay View Analytics offers a comprehensive suite of consulting services in survey design and statistical research. Our services build on nearly two decades of research design, sampling, survey design, and statistical analysis expertise.
Digital Learning Plus Survey

Two-year and Four-year Institutions

Over 8,000 student responses:

- April 2021: 1,469 students
- October 2021: 2,266 students
- April 2022: 2,285 students
- September 2022: 2,358 students
Research Partners
Positive Student Experiences
Meeting Student Needs

Fall 2022: How well my courses are meeting my educational needs

- Two year:
  - 49% (A)
  - 34% (B)
  - 13% (C)
  - 3% (D)
  - 1% (F)

- Four year:
  - 54% (A)
  - 36% (B)
  - 9% (C)
  - 1% (D)
  - 1% (F)
Technology is Effective

Fall 2022: How effective the technology used in my courses is for learning

- Two year:
  - A: 48%
  - B: 35%
  - C: 13%
  - Fail: 4%

- Four year:
  - A: 42%
  - B: 43%
  - C: 12%
  - Fail: 3%
Positive Towards Digital

Fall 2022: Have your attitudes towards digital materials changed over the past year?

<table>
<thead>
<tr>
<th></th>
<th>Two year</th>
<th>Four year</th>
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</thead>
<tbody>
<tr>
<td>More optimistic</td>
<td>47%</td>
<td>52%</td>
</tr>
<tr>
<td>No change</td>
<td>38%</td>
<td>33%</td>
</tr>
<tr>
<td>More pessimistic</td>
<td>15%</td>
<td>15%</td>
</tr>
</tbody>
</table>
Improved View of Online Learning

Fall 2022: Have your attitudes towards online learning changed over the past year?

- **Two year**
  - More optimistic: 49%
  - No change: 36%
  - More pessimistic: 15%

- **Four year**
  - More optimistic: 42%
  - No change: 35%
  - More pessimistic: 24%
Desire More Online Courses

Fall 2022: I would like the option to take some of my courses in a fully online format

Two year
- Strongly agree: 35%
- Somewhat agree: 23%
- Neutral: 22%
- Somewhat disagree: 9%
- Strongly disagree: 11%

Four year
- Strongly agree: 24%
- Somewhat agree: 25%
- Neutral: 17%
- Somewhat disagree: 15%
- Strongly disagree: 19%
Areas of Concern
Cost is a Growing Concern

Fall 2022: The cost of education is becoming financially out of reach

Two year
- Agree: 80%
- Neutral: 16%
- Disagree: 5%

Four year
- Agree: 85%
- Neutral: 10%
- Disagree: 6%

Agree  Neutral  Disagree
However...

Fall 2022: My education is worth what I'm paying

Two year
- 47% (A)
- 31% (B)
- 14% (C)
- 8% (Fail)

Four year
- 34% (A)
- 33% (B)
- 22% (C)
- 11% (Fail)
Not All Feel Valued

Fall 2022: I feel valued by my institution

Two year

- Strongly agree: 23%
- Somewhat agree: 32%
- Neutral: 32%
- Somewhat disagree: 8%
- Strongly disagree: 4%

Four year

- Strongly agree: 10%
- Somewhat agree: 37%
- Neutral: 26%
- Somewhat disagree: 20%
- Strongly disagree: 6%

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Stress Remains a Concern

Fall 2021: Students reporting that issues caused "A great deal" of a problem for them

- 50% Feelings of stress
- 33% Level of motivation
- 31% Financial issues
- 29% Family or health issues
Lack of Support

Does your institution provide support services for students to help them deal with stress?

- Yes, I have used them: 15%
- Yes, I have not used them: 38%
- Perhaps: 4%
- No: 42%
- Other: 4%

Nearly 4 in 10 students don’t know if support exists

How effective are your institution’s support services for students to help them deal with stress?

- Very effective: 37%
- Somewhat effective: 48%
- Not too effective: 2%
- Not at all effective: 14%

Those using the services think they are effective
Summary

The Good News:
• Classes are meeting their needs
• Technology is effective
• More positive towards digital materials
• More positive towards online instruction and want the option for more online courses.

The Concerns:
• Worry that education costs may grow out of reach (but think they are currently getting a good value)
• Some students don’t feel valued and stress remains a serious concern for half of students
• Many are unaware of support services (but those that do use them think they are effective).
Thank You


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