



# Moving to digital

## How teaching has changed

The pandemic made us quickly rethink how we teach and learn. In the Fall of 2020, Bay View Analytics surveyed 1,132 faculty members\* about their move to online learning.

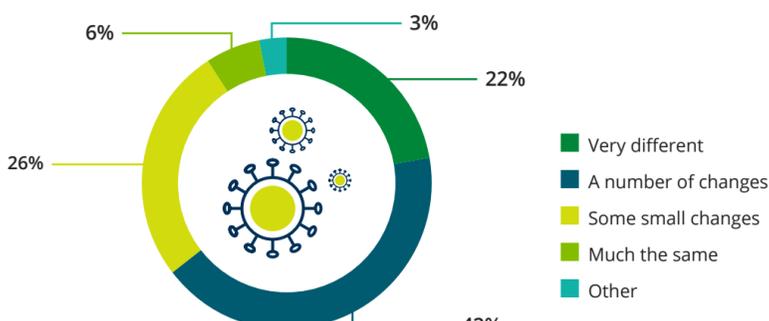


In the Spring of 2020, **83% of faculty moved** a face-to-face course to emergency remote teaching.



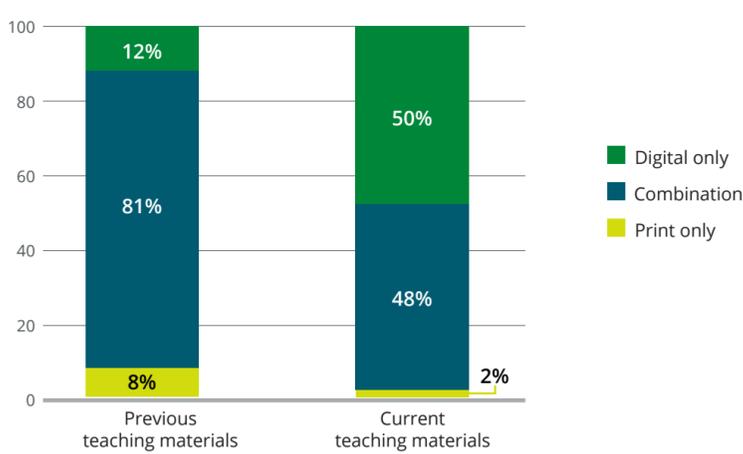
By Fall 2020, **68% were still teaching** one or more courses fully online, with **30% combining** digital instruction with in-person.

### How current teaching compares to pre-pandemic



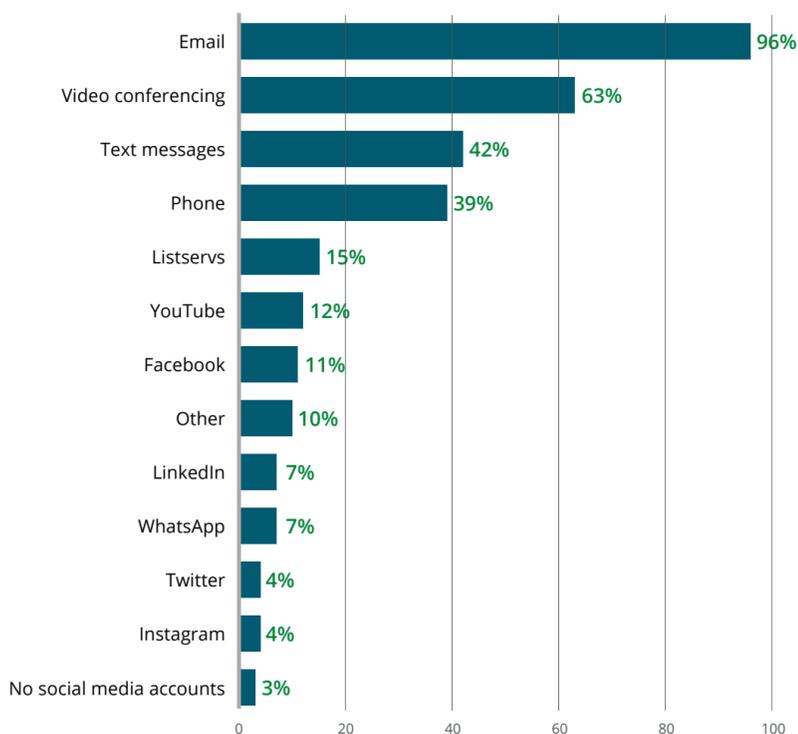
### Faculty outlook

A majority of faculty anticipate the changes in their teaching will continue even after the pandemic is over, including the use of digital materials.



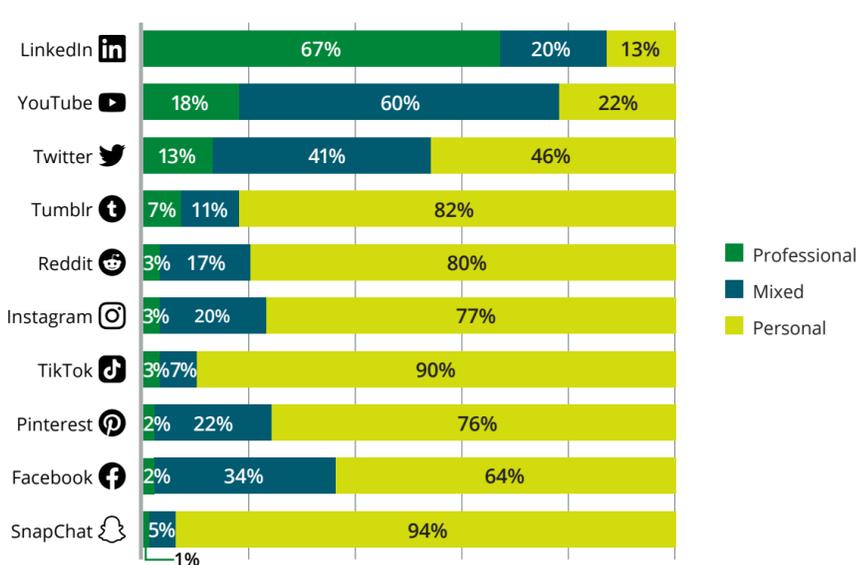
### Communicating with students

Faculty have found many ways to connect with their students, primarily using low-tech, low-friction tools.



\*1% or less use SnapChat, Pinterest, TikTok, Reddit, or Tumblr.

While instructors use some social media in reaching out to students and for other professional purposes, they also use it in personal ways. Their personal use of these platforms shows they have the experience and knowledge that would allow them to branch out as more communication is done digitally.



### Future of learning

With increased exposure to online teaching, faculty feelings about it have shifted.

#### Change in opinion towards online teaching



47% More positive



33% Neutral



19% More negative

When asked about the future of higher education, faculty are evenly split between being optimistic and pessimistic for the next two years, but are far more optimistic about higher education in five years. This could indicate that their current experiences are helping them see longer term benefits in digital learning.

This report is made possible through the support of



View the complete report at [bayviewanalytics.com/digitalfaculty.html](https://bayviewanalytics.com/digitalfaculty.html)

\* Surveyed faculty are mostly full-time non-adjunct, with a wide range of teaching experience. They come from both public and private, and 2-year and 4-year institutions of varying sizes.