

*Distance Education State Almanac*

# NEW MEXICO



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## National setting

Student enrollment in higher education institutions has undergone fundamental changes over the last decade, a condition only exacerbated by the impact of the COVID-19 pandemic. Between 2012 and 2019, the total number of students enrolled at U.S. degree-granting institutions dropped by almost 1.1 million. At the same time, the number of students taking at least one online course grew by 2 million, from 5.4 million to 7.4 million, representing 37.2% of all students in 2019. The net result of these two changes was far fewer students studying on campus, from 18.3 million in 2012 to 16.4 million by 2019.

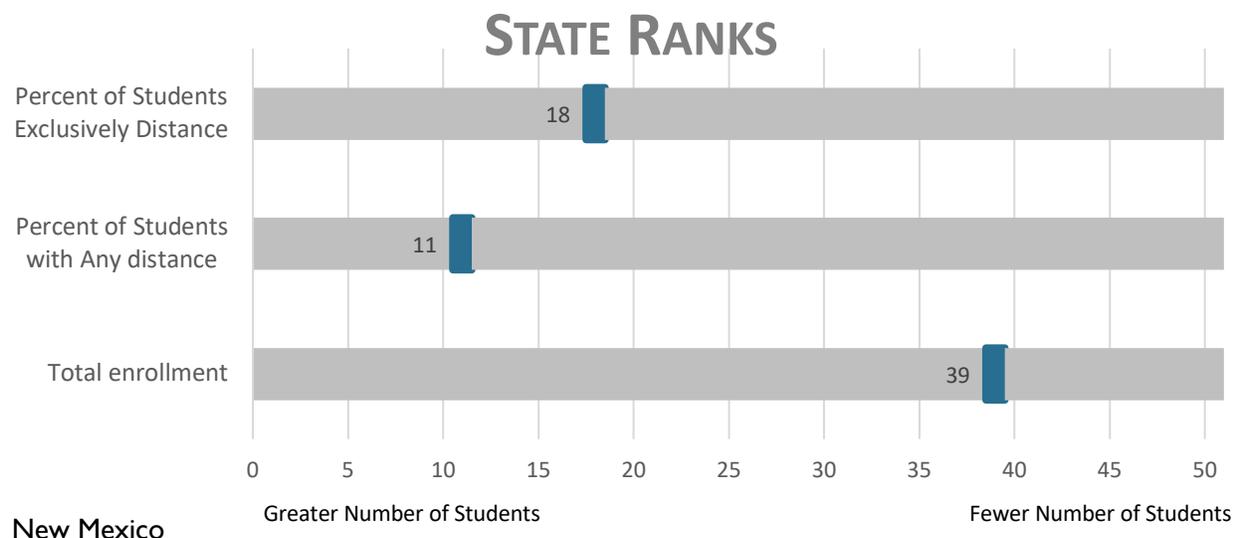
The information presented in the report represent the classifications and enrollments for Fall 2019 and were measured before the start of the COVID-19 pandemic. National totals include all 50 states, District of Columbia, America Samoa, Federated States of Micronesia, Guam, Marshall Islands, Northern Marianas, Palau, Puerto Rico, and the Virgin Islands.

## New Mexico

New Mexico has 38 degree-granting higher education institutions, representing 0.9% of all such institutions in the United States. Of these institutions, 28 are classified as public, 3 as private not-for-profit, and 7 as private for-profit. Of these 38 institutions, 17 offer four-year programs, and 21 offer two-year programs.

The state has 121,816 students enrolled across its institutions and ranks 39th in terms of total higher education student enrollment. Between 2012 and 2019, the total number of students enrolled nationally declined by 5.0%. For New Mexico, the enrollment decreased by 34,608 students, or -22.1%. New Mexico has 108,565 students studying at the undergraduate level, a loss of 33,208 students from 2012 (-23.4%), compared to a 6.8% national decline. There are 13,251 students studying at the graduate level, which is 1,400 fewer than in 2012; this represents a change of -9.6%, where the national data showed an increase of 5.7%.

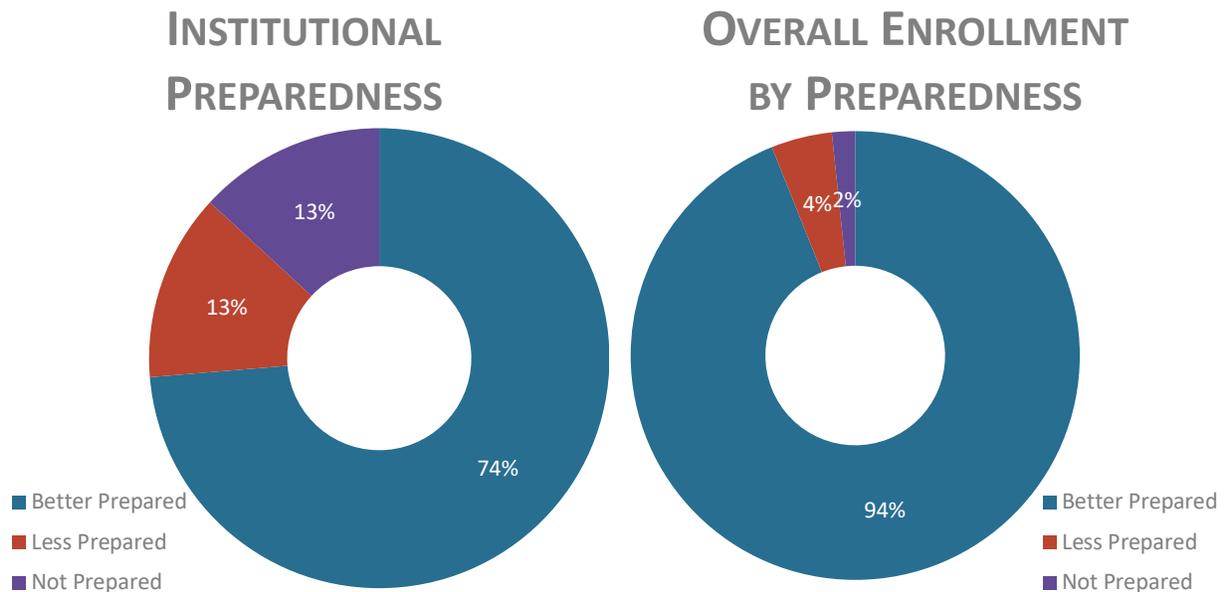
There are 54,481 students in New Mexico that take at least one distance course. The state is ranked 11th for the proportion of students taking at least one distance course (44.7%). In 2019, there were 23,506 students taking all of their courses at a distance, a growth of 3,149 students (15.5%) from 2012. New Mexico ranks 18th in the proportion of students (19.3%) taking exclusively distance courses in the nation.



## COVID-19 Distance Learning Preparedness

Not all higher education institutions were equally prepared to move courses online. Those institutions with a substantial number of students studying at a distance (1,000 or more), or a substantial percentage of their students taking at least one distance course (25% or more), can be expected to have the experience and infrastructure to better support a transition to online learning. Likewise, institutions with no distance students will have the least experience and infrastructure to support such a transition.

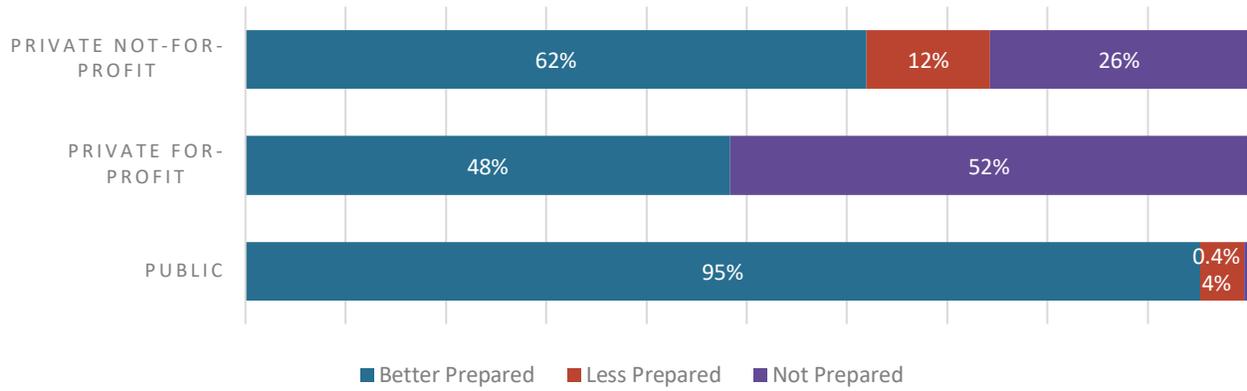
Nationally, 59.3% of all degree-granting institutions meet the criteria of having 25% or more or over 1,000 of their students taking distance courses. In New Mexico, 73.7% of institutions are better prepared for moving completely online. These institutions enroll 114,440 students, or 93.9% of all students in the state. There are 5 institutions in New Mexico with no distance students (representing 13.2% of the total in state institutions) that were likely not well prepared for a rapid transition to distance learning.



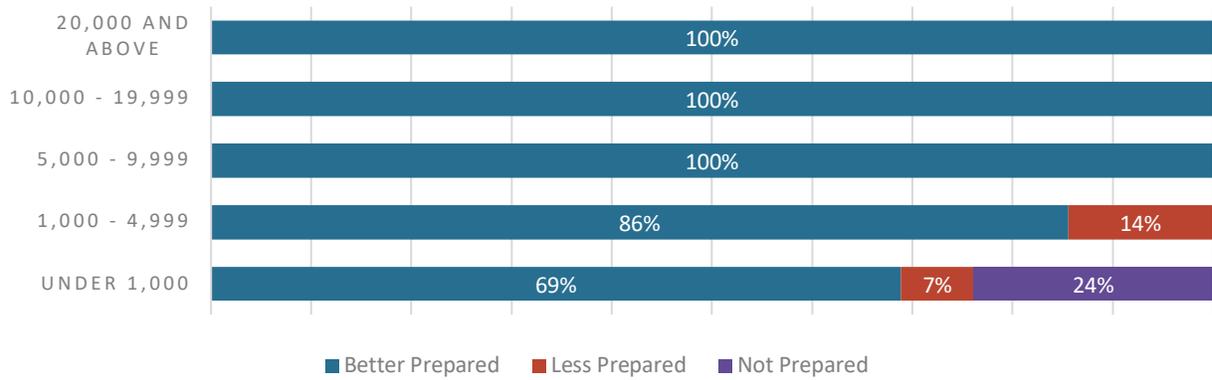
### Preparedness Definitions:

- BETTER PREPARED:** Schools with more than 1,000 online students (thus extensive support staff) or having 25 percent or more of their students online
- LESS PREPARED:** Large schools with less than 1,000 online students (thus some support staff) or having less than 25 percent of their students online
- NOT PREPARED:** Schools with no distance enrollment

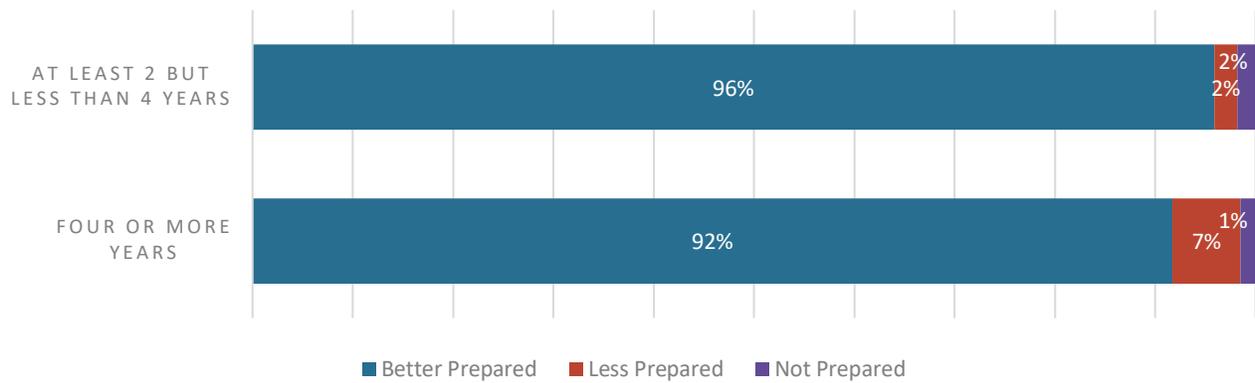
### PREPAREDNESS BY CONTROL



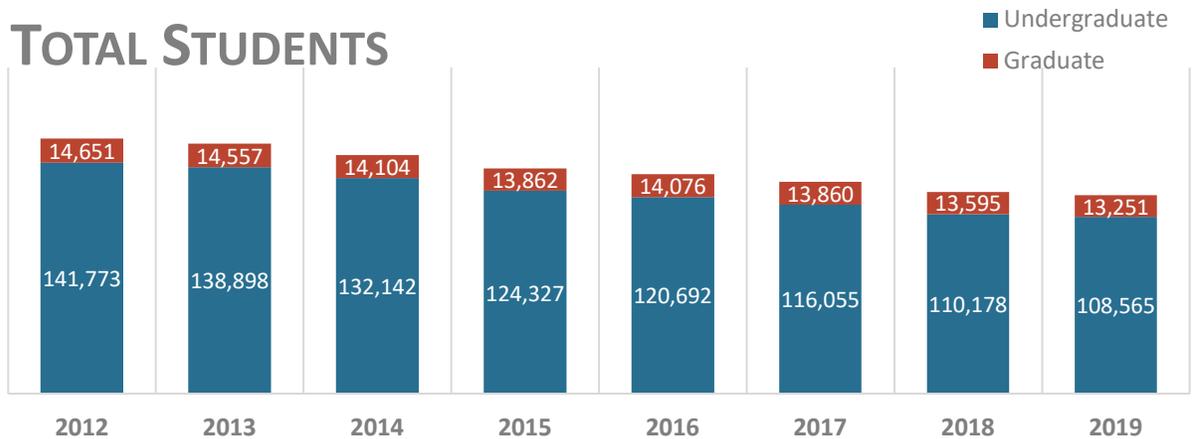
### PREPAREDNESS BY SIZE



### PREPAREDNESS BY TYPE



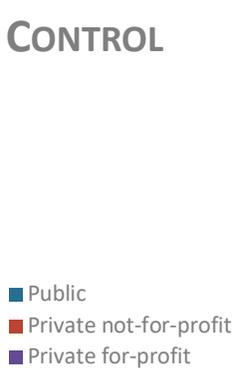
## State Enrollment



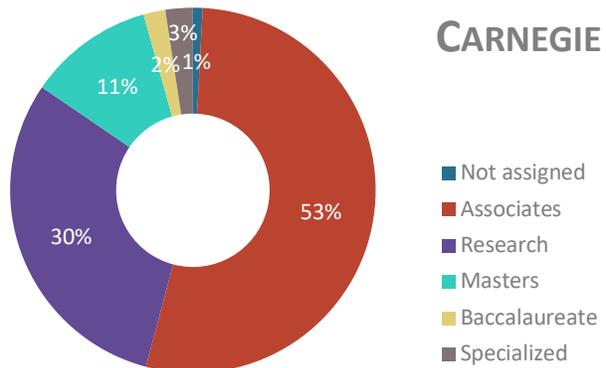
Institutions in New Mexico enrolled a total of 121,816 students in the fall of 2019; 108,565 students were enrolled at the undergraduate level, and 13,251 enrolled at the graduate level. The Fall 2019 figure represents a decrease of 34,608 students (-22.1%) from the number enrolled in the fall of 2012. The number of undergraduate students decreased by 33,208 during this period, from 141,773 in 2012 to 108,565 in 2019 (-23.4%). The number of graduate students decreased from 14,651 to 13,251 (-9.6%) in the same period.

Enrollments in Fall 2019 totaled 118,116 students at public institutions (97% of all students), 1,412 students at private not-for-profit institutions (1.2%), and 2,288 students at private for-profit institutions (1.9%). Enrollments at public institutions decreased by 28,676 students between 2012 and 2019, while those at private not-for-profit institutions increased by 78 students, and those at private for-profit institutions decreased by 6,010 students.

### CONTROL



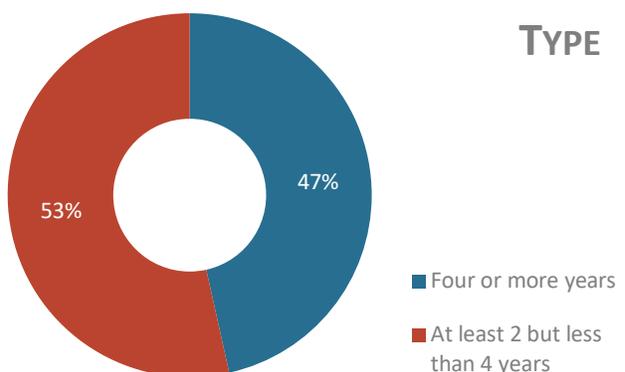
### CARNEGIE



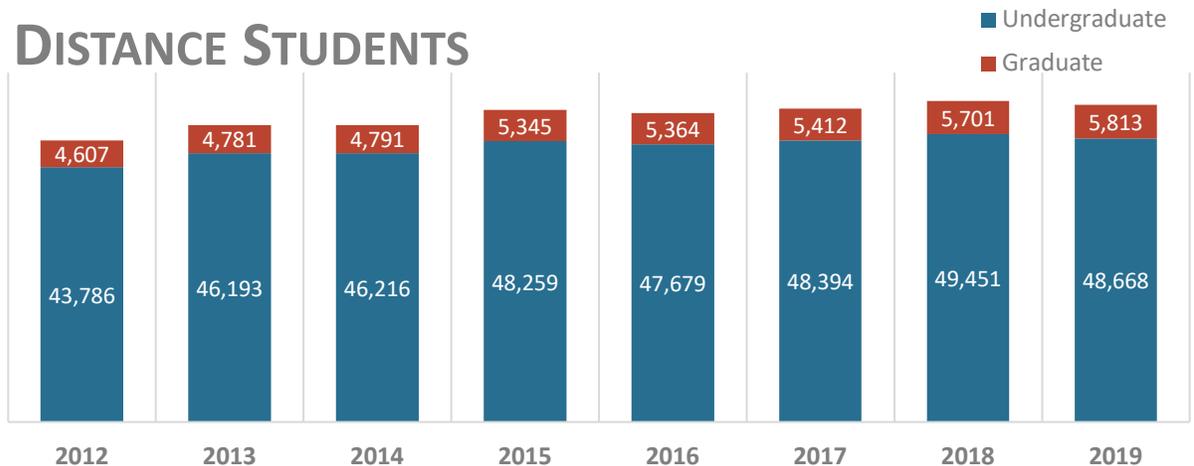
### SIZE



### TYPE



## DISTANCE STUDENTS

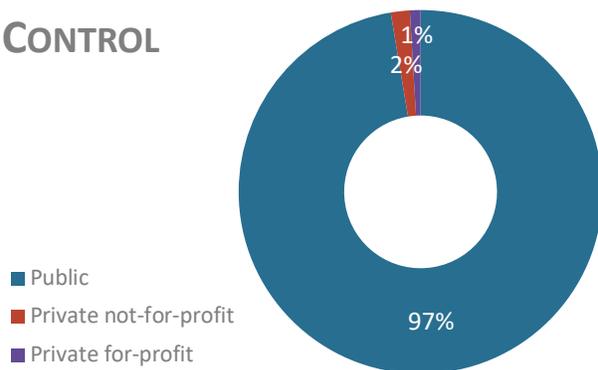


In 2019, a total of 54,481 students took at least one distance course from New Mexico institutions; 48,668 (44.8% of all undergraduate students) were enrolled at the undergraduate level, and 5,813 (43.9% of all graduate students) were enrolled at the graduate level.

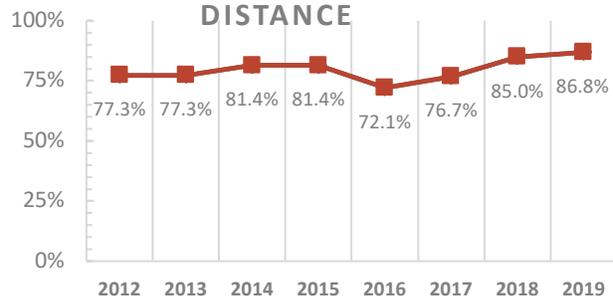
Among undergraduate level distance students, 48,142 were enrolled at institutions classified as public, 331 as private not-for-profit, and 195 as private for profit. At the graduate-level, 4,908 distance students were enrolled at institutions classified as public, 586 as private not-for-profit, and 319 as private for profit.

The number of undergraduate distance enrollments at New Mexico institutions increased by 4,882 (11.1%) between Fall 2012 and Fall 2019, while the number of graduate distance enrollments grew by 1,206 (26.2%) during this same period.

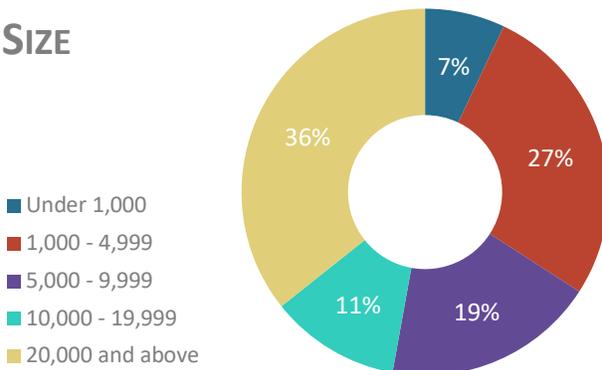
### CONTROL



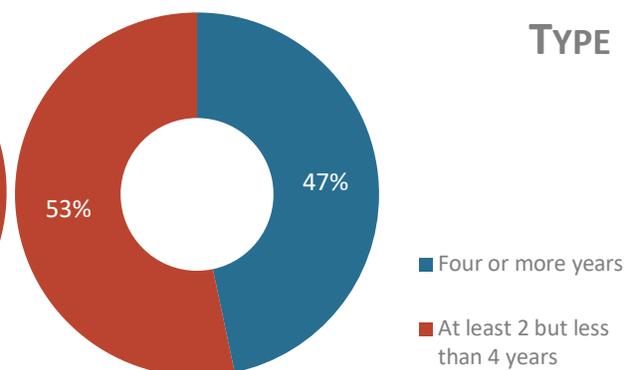
### % INSTITUTIONS WITH DISTANCE



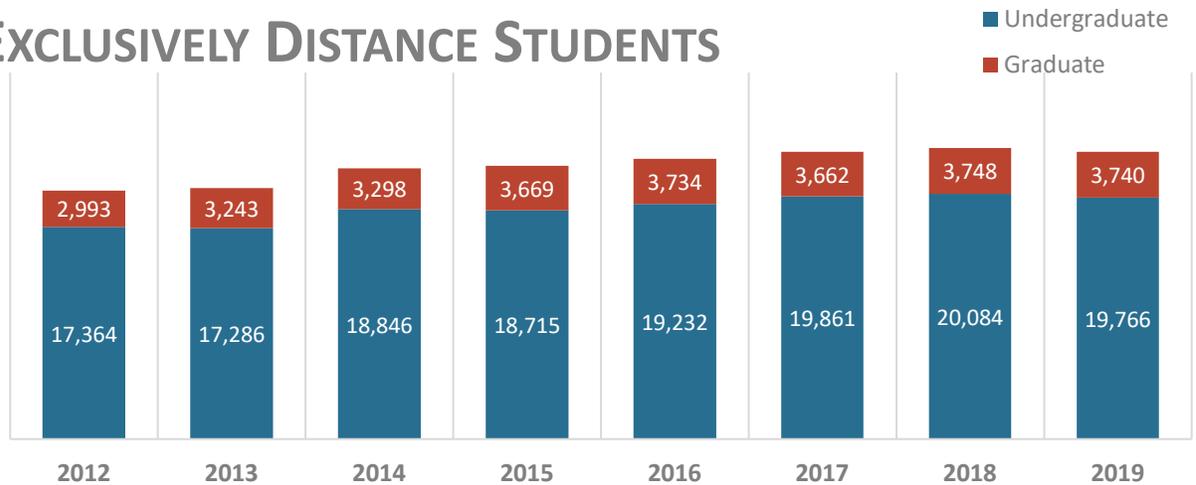
### SIZE



### TYPE

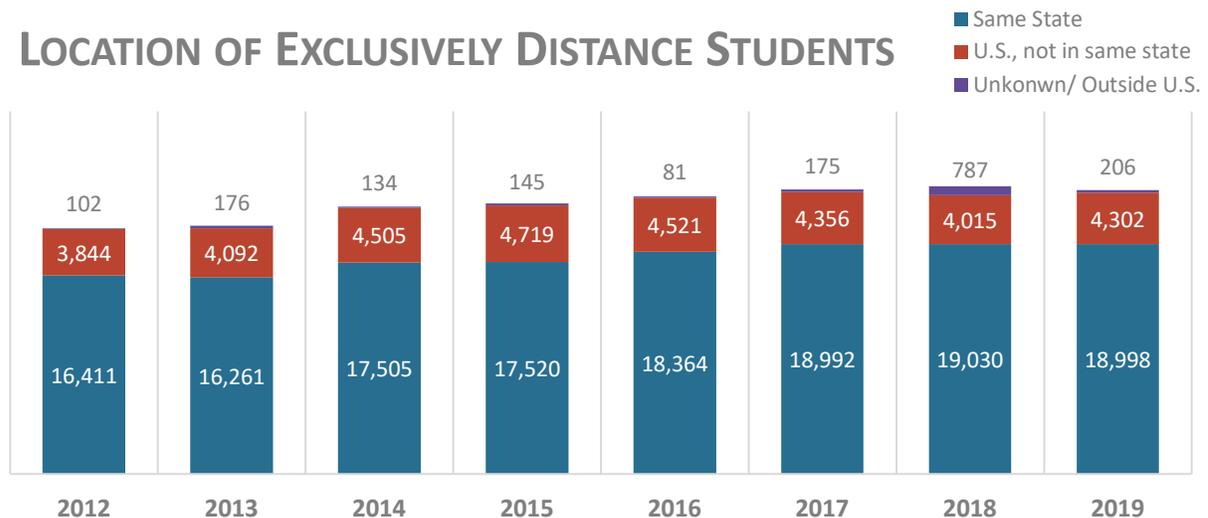


## EXCLUSIVELY DISTANCE STUDENTS

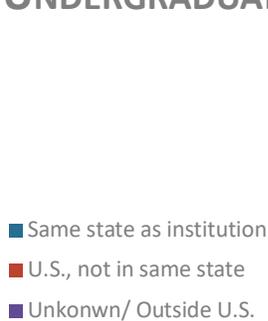


A total of 23,506 students were taking all of their courses at a distance from New Mexico institutions in the fall of 2019. This represents 19.3% of the enrolled students in the state, which ranks the state at number 18 in the U.S. The number of exclusively distance students who reside in New Mexico while taking courses from an institution in New Mexico was 16,411 in 2012 and grew to 18,998 by 2019. There are 4,508 students enrolled as exclusively distance students in New Mexico institutions who reside outside New Mexico, or whose place of residence is unknown.

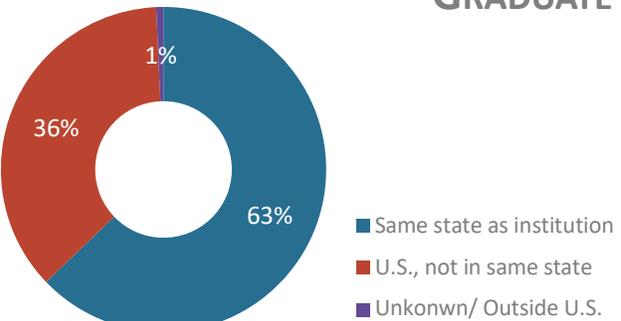
## LOCATION OF EXCLUSIVELY DISTANCE STUDENTS



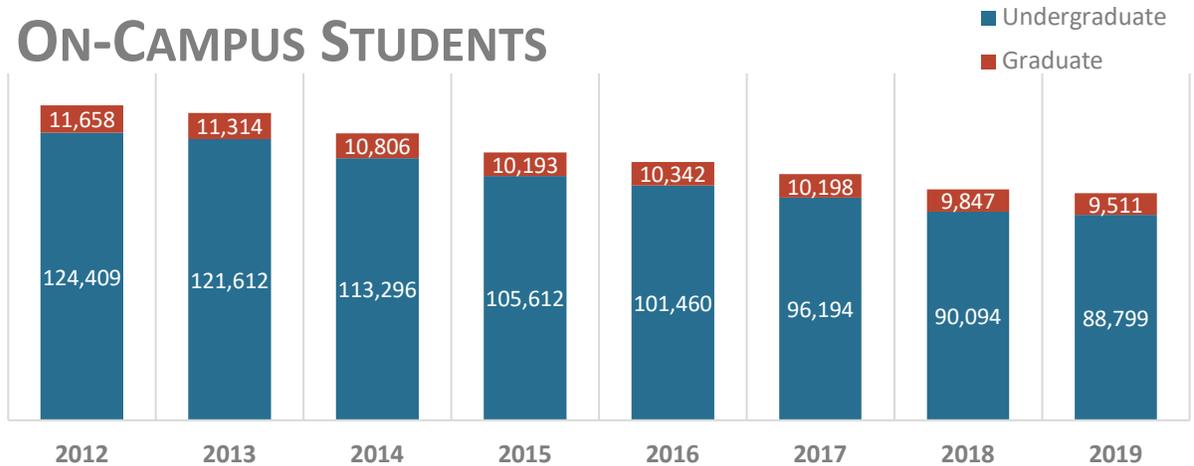
### UNDERGRADUATE



### GRADUATE

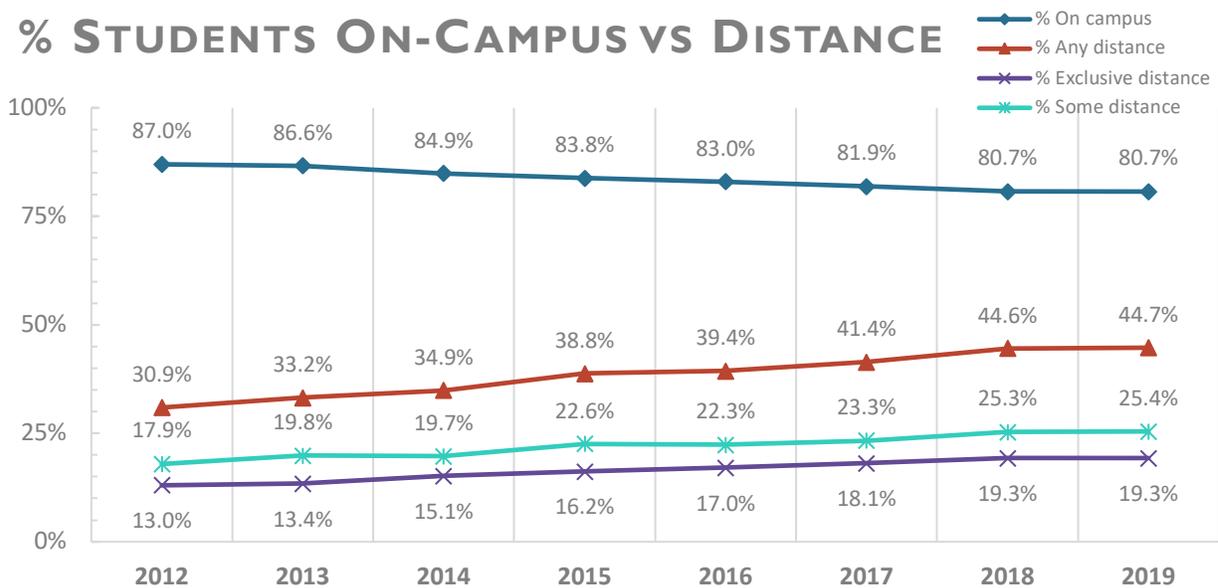


# ON-CAMPUS STUDENTS

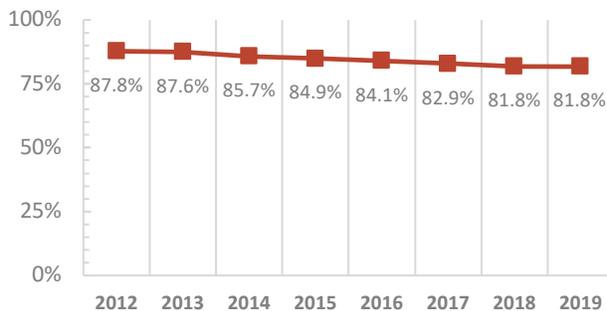


On-campus students are those who take one or more of their courses physically on-campus. The number of students studying on campus declined from 136,067 to 98,310 between 2012 and 2019 in New Mexico, representing a reduction of 27.7%. This compares to a national decrease of 10.3% for the same period. In 2019, 81.8% of undergraduate students and 71.8% of graduate students in New Mexico were taking at least one on-campus course.

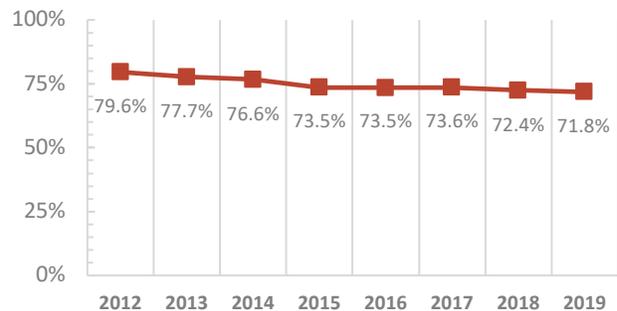
## % STUDENTS ON-CAMPUS VS DISTANCE



### % ON-CAMPUS: UNDERGRADUATE



### % ON-CAMPUS: GRADUATE



## INSTITUTIONS

	New Mexico	National	State Rank	State as % of National
Total institutions	38	4,089	2	0.9%
Institutions w/ distance	33	3,161	34	1.0%
% Institution w/ distance	86.8%	77.3%	35	

## ENROLLMENTS

New Mexico		Total	Any Distance	Exclusive Distance	On Campus
	Total	121,816	54,481	23,506	98,310
Size	Under 1,000	8,510	3,845	1,996	6,514
	1,000 - 4,999	32,705	14,745	7,391	25,314
	5,000 - 9,999	20,480	10,199	5,845	14,635
	10,000 - 19,999	14,296	6,244	1,775	12,521
	20,000 and above	45,825	19,448	6,499	39,326
Carnegie	Not assigned	1,045	463	-	1,045
	Associates	64,909	28,909	14,687	50,222
	Research	37,025	15,525	3,723	33,302
	Masters	13,532	7,910	4,462	9,070
	Baccalaureate	2,357	1,287	602	1,755
	Specialized	2,948	387	32	2,916
Control	Public	118,116	53,050	22,912	95,204
	Private not-for-profit	1,412	917	570	842
	Private for-profit	2,288	514	24	2,264
Type	Four or more years	56,666	25,434	8,840	47,826
	At least 2 but less than 4 years	65,150	29,047	14,666	50,484