

*Distance Education State Almanac*

# MINNESOTA



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## National setting

Student enrollment in higher education institutions has undergone fundamental changes over the last decade, a condition only exacerbated by the impact of the COVID-19 pandemic. Between 2012 and 2019, the total number of students enrolled at U.S. degree-granting institutions dropped by almost 1.1 million. At the same time, the number of students taking at least one online course grew by 2 million, from 5.4 million to 7.4 million, representing 37.2% of all students in 2019. The net result of these two changes was far fewer students studying on campus, from 18.3 million in 2012 to 16.4 million by 2019.

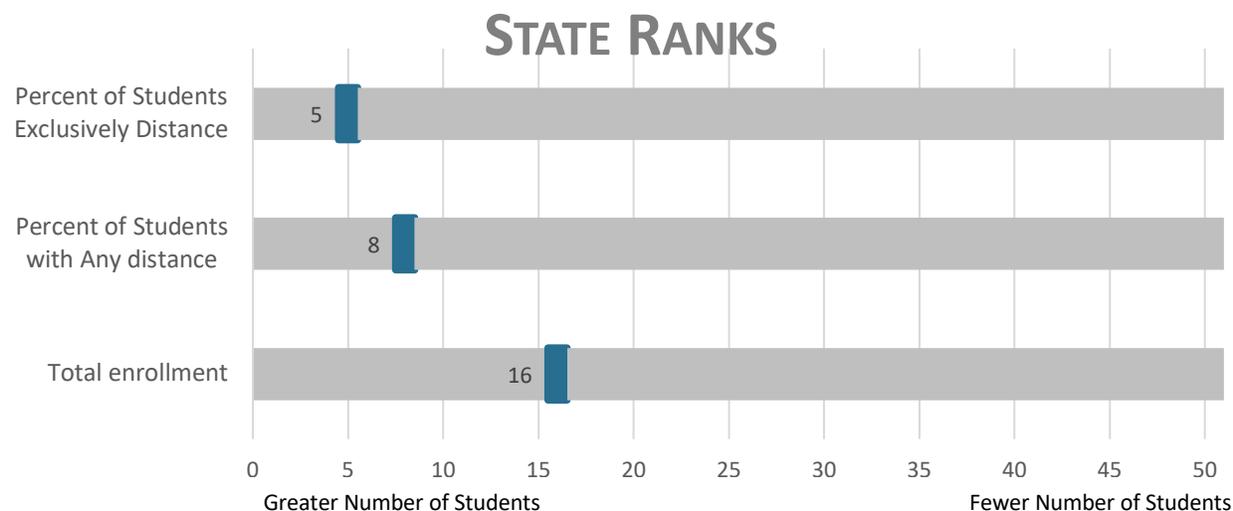
The information presented in the report represent the classifications and enrollments for Fall 2019 and were measured before the start of the COVID-19 pandemic. National totals include all 50 states, District of Columbia, American Samoa, Federated States of Micronesia, Guam, Marshall Islands, Northern Marianas, Palau, Puerto Rico, and the Virgin Islands.

## Minnesota

Minnesota has 85 degree-granting higher education institutions, representing 2.1% of all such institutions in the United States. Of these institutions, 44 are classified as public, 34 as private not-for-profit, and 7 as private for-profit. Of these 85 institutions, 51 offer four-year programs, and 34 offer two-year programs.

The state has 402,921 students enrolled across its institutions and ranks 16th in terms of total higher education student enrollment. Between 2012 and 2019, the total number of students enrolled nationally declined by 5.0%. For Minnesota, the enrollment decreased by 48,788 students, or -10.8%. Minnesota has 289,445 students studying at the undergraduate level, a loss of 46,350 students from 2012 (-13.8%), compared to a 6.8% national decline. There are 113,476 students studying at the graduate level, which is 2,438 fewer than in 2012; this represents a change of -2.1%, where the national data showed an increase of 5.7%.

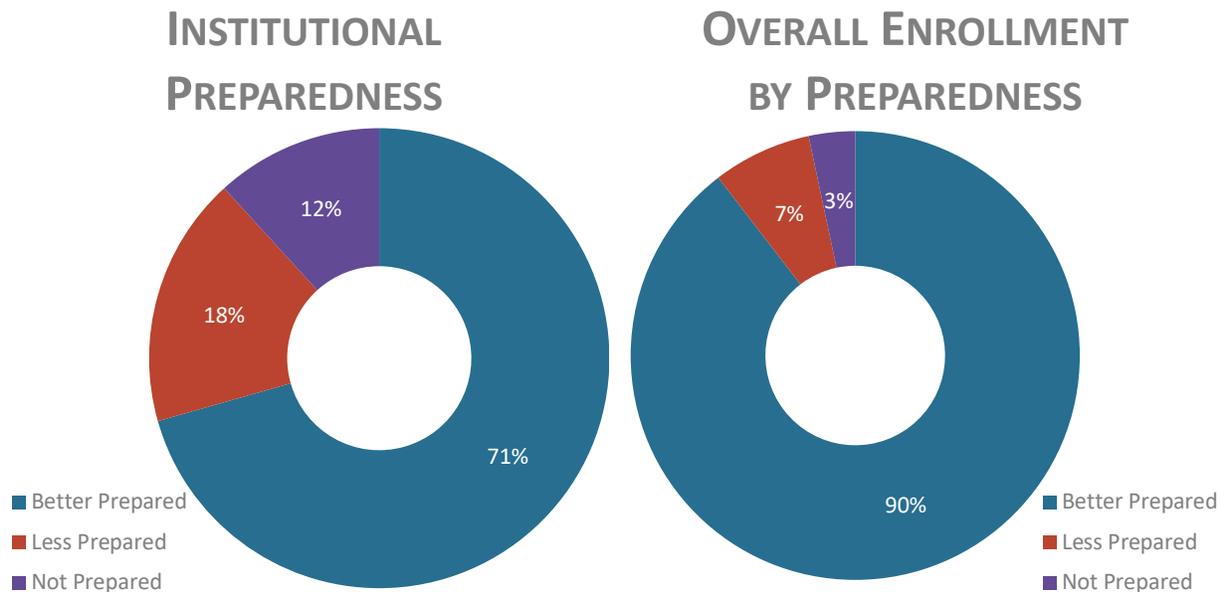
There are 196,548 students in Minnesota that take at least one distance course. The state is ranked 8th for the proportion of students taking at least one distance course (48.8%). In 2019, there were 128,300 students taking all of their courses at a distance, a growth of 8,934 students (7.5%) from 2012. Minnesota ranks 5th in the proportion of students (31.8%) taking exclusively distance courses in the nation.



## COVID-19 Distance Learning Preparedness

Not all higher education institutions were equally prepared to move courses online. Those institutions with a substantial number of students studying at a distance (1,000 or more), or a substantial percentage of their students taking at least one distance course (25% or more), can be expected to have the experience and infrastructure to better support a transition to online learning. Likewise, institutions with no distance students will have the least experience and infrastructure to support such a transition.

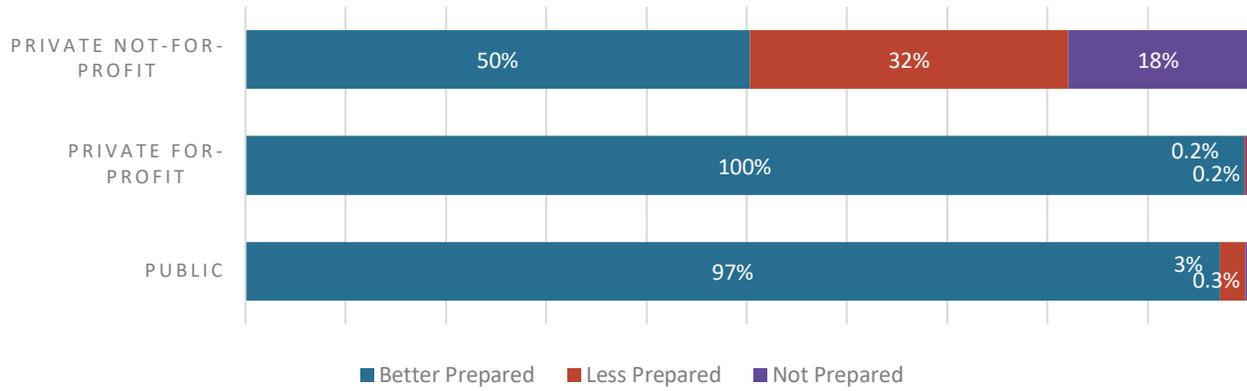
Nationally, 59.3% of all degree-granting institutions meet the criteria of having 25% or more or over 1,000 of their students taking distance courses. In Minnesota, 70.6% of institutions are better prepared for moving completely online. These institutions enroll 360,855 students, or 89.6% of all students in the state. There are 10 institutions in Minnesota with no distance students (representing 11.8% of the total in state institutions) that were likely not well prepared for a rapid transition to distance learning.



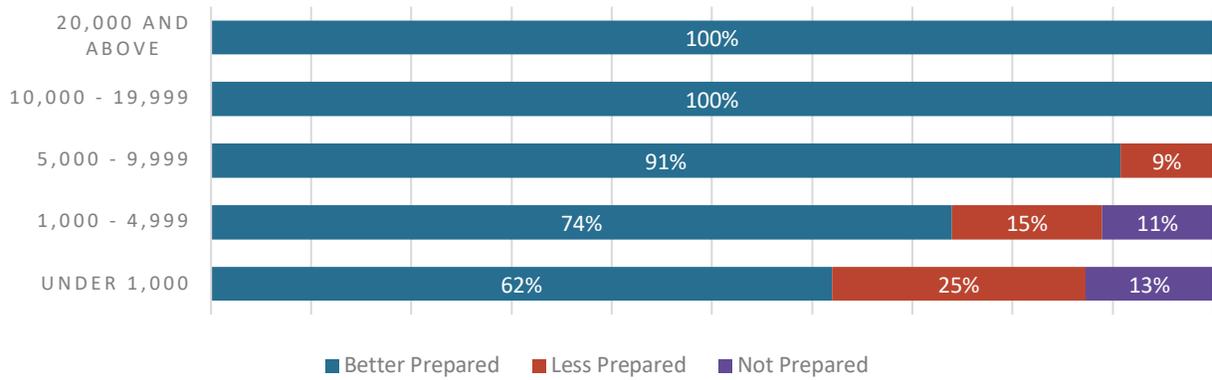
### Preparedness Definitions:

- BETTER PREPARED:** Schools with more than 1,000 online students (thus extensive support staff) or having 25 percent or more of their students online
- LESS PREPARED:** Large schools with less than 1,000 online students (thus some support staff) or having less than 25 percent of their students online
- NOT PREPARED:** Schools with no distance enrollment

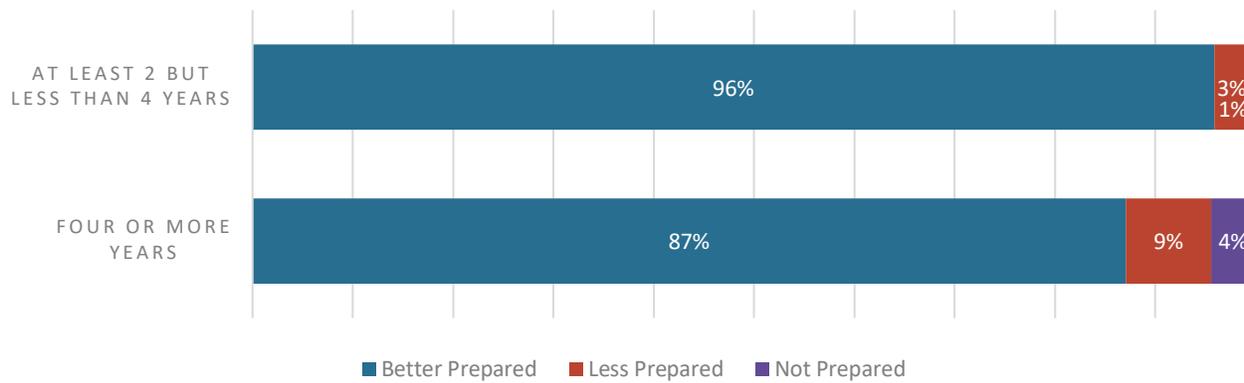
### PREPAREDNESS BY CONTROL



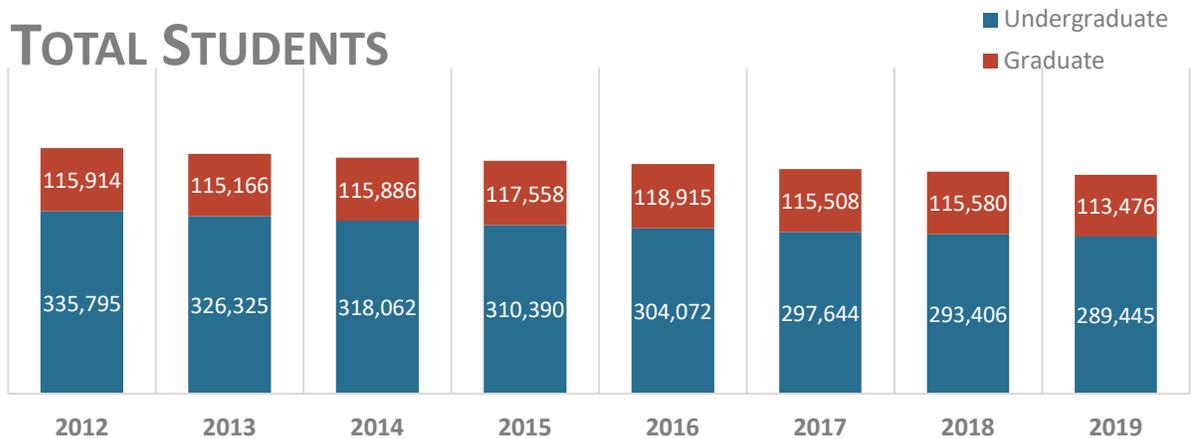
### PREPAREDNESS BY SIZE



### PREPAREDNESS BY TYPE



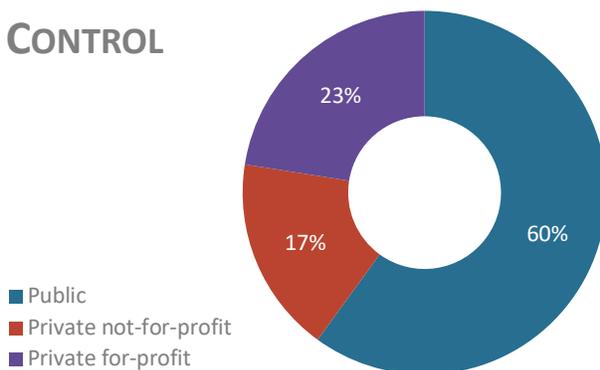
## State Enrollment



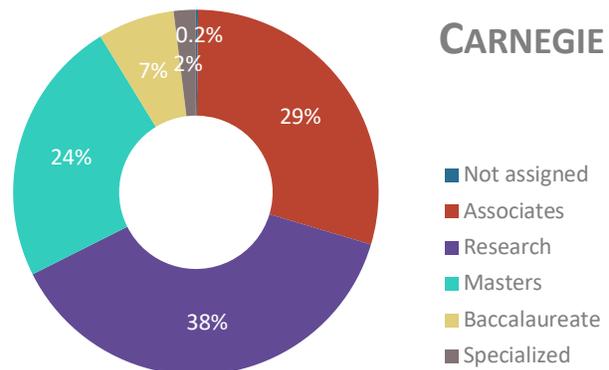
Institutions in Minnesota enrolled a total of 402,921 students in the of Fall 2019; 289,445 students were enrolled at the undergraduate level, and 113,476 enrolled at the graduate level. The Fall 2019 figure represents a decrease of 48,788 students (-10.8%) from the number enrolled in the fall of 2012. The number of undergraduate students decreased by 46,350 during this period, from 335,795 in 2012 to 289,445 in 2019 (-13.8%). The number of graduate students decreased from 115,914 to 113,476 (-2.1%) in the same period.

Enrollments in Fall 2019 totaled 241,752 students at public institutions (60% of all students), 70,448 students at private not-for-profit institutions (17.5%), and 90,721 students at private for-profit institutions (22.5%). Enrollments at public institutions decreased by 30,538 students between 2012 and 2019, while those at private not-for-profit institutions decreased by 1,046 students, and those at private for-profit institutions decreased by 17,204 students.

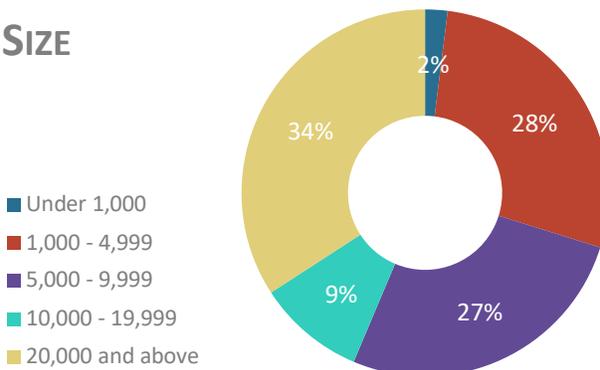
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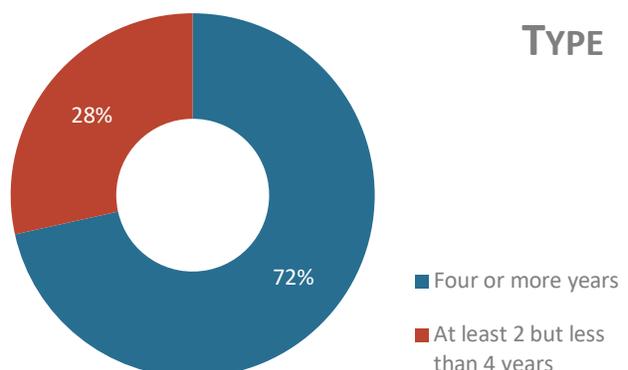
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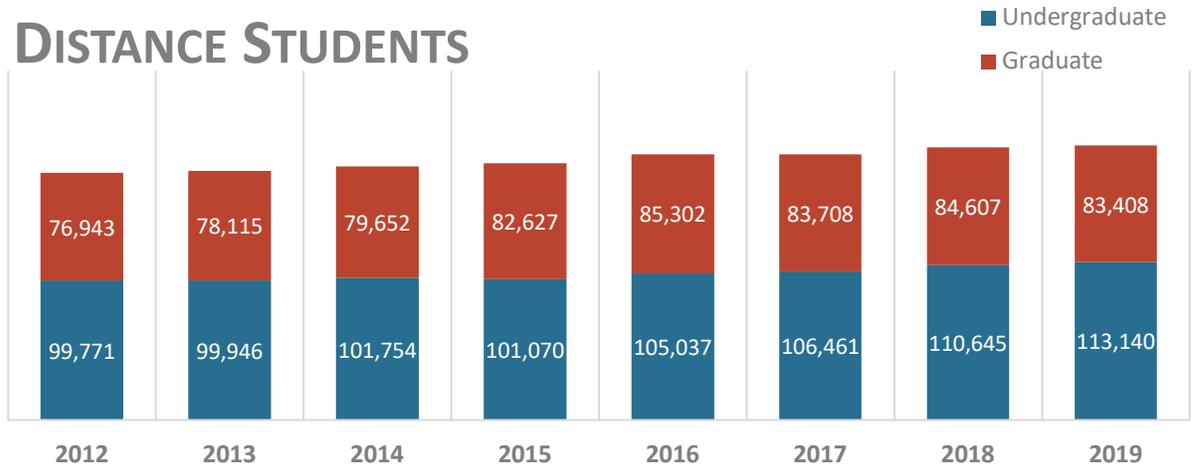
### SIZE



### TYPE



## DISTANCE STUDENTS

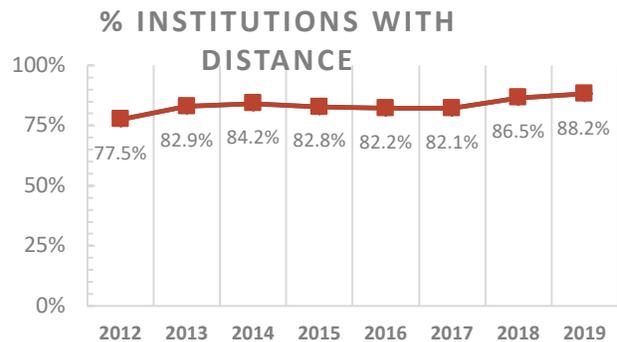
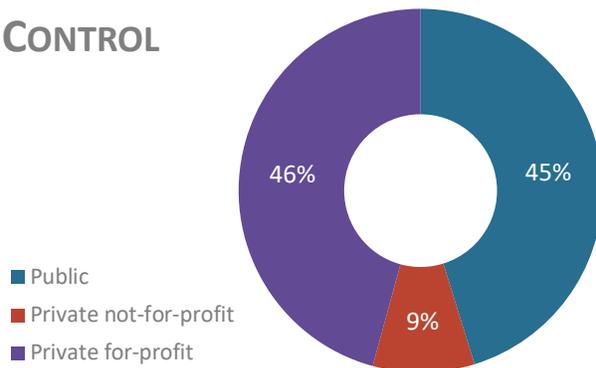


In 2019, a total of 196,548 students took at least one distance course from Minnesota institutions; 113,140 (39.1% of all undergraduate students) were enrolled at the undergraduate level, and 83,408 (73.5% of all graduate students) were enrolled at the graduate level.

Among undergraduate level distance students, 82,526 were enrolled at institutions classified as public, 9,493 as private not-for-profit, and 21,121 as private for profit. At the graduate-level, 6,315 distance students were enrolled at institutions classified as public, 8,284 as private not-for-profit, and 68,809 as private for profit.

The number of undergraduate distance enrollments at Minnesota institutions increased by 13,369 (13.4%) between Fall 2012 and Fall 2019, while the number of graduate distance enrollments grew by 6,465 (8.4%) during this same period.

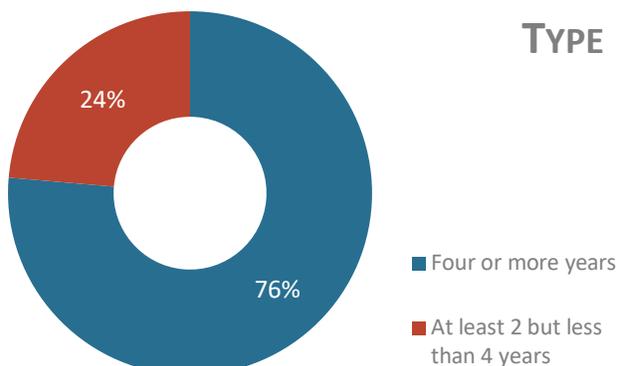
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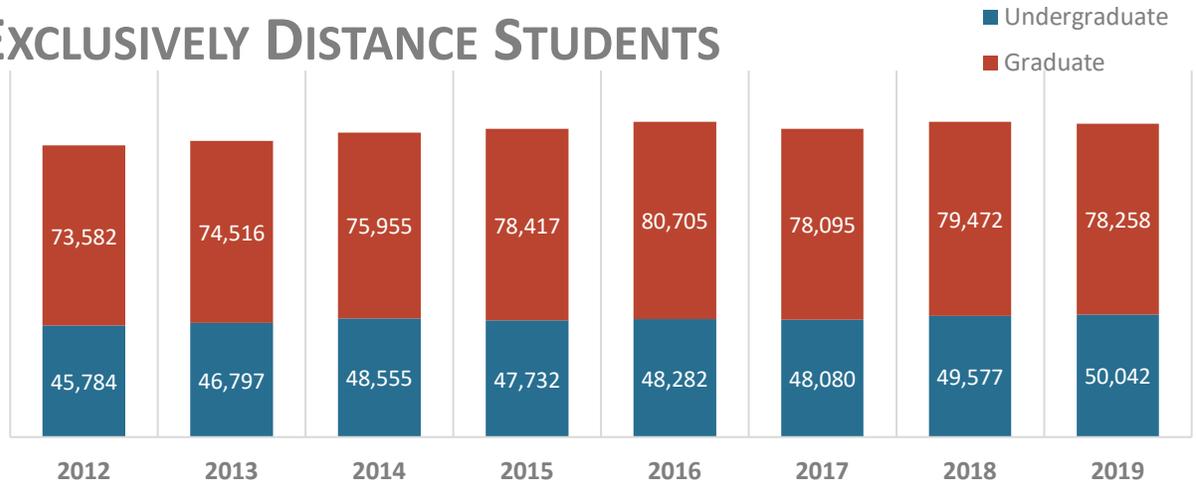
### SIZE



### TYPE

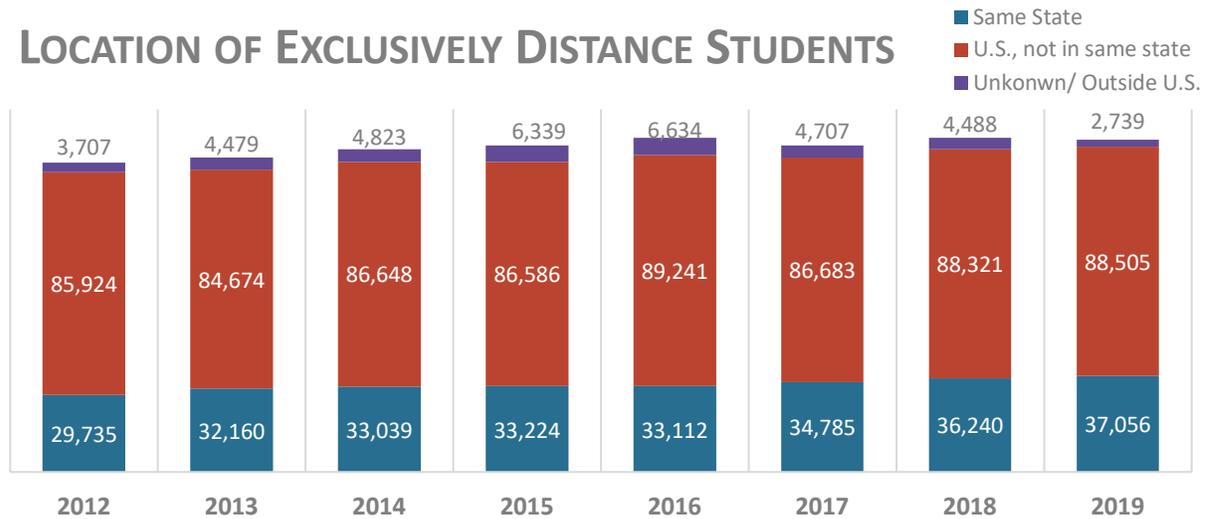


## EXCLUSIVELY DISTANCE STUDENTS

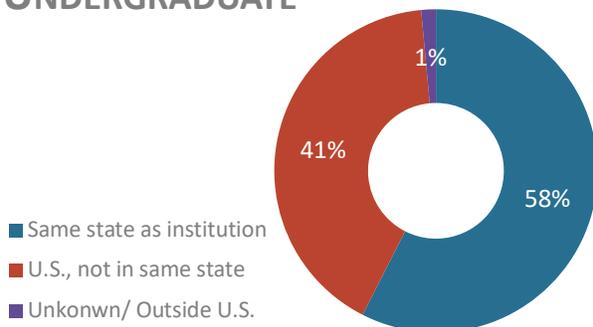


A total of 128,300 students were taking all of their courses at a distance from Minnesota institutions in the fall of 2019. This represents 31.8% of the enrolled students in the state, which ranks the state at number 5 in the U.S. The number of exclusively distance students who reside in Minnesota while taking courses from an institution in Minnesota was 29,735 in 2012 and grew to 37,056 by 2019. There are 91,244 students enrolled as exclusively distance students in Minnesota institutions who reside outside Minnesota, or whose place of residence is unknown.

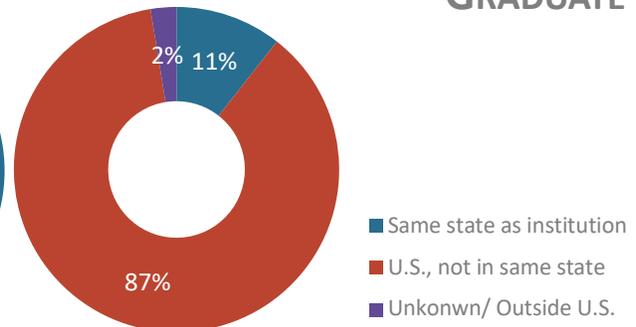
## LOCATION OF EXCLUSIVELY DISTANCE STUDENTS



### UNDERGRADUATE

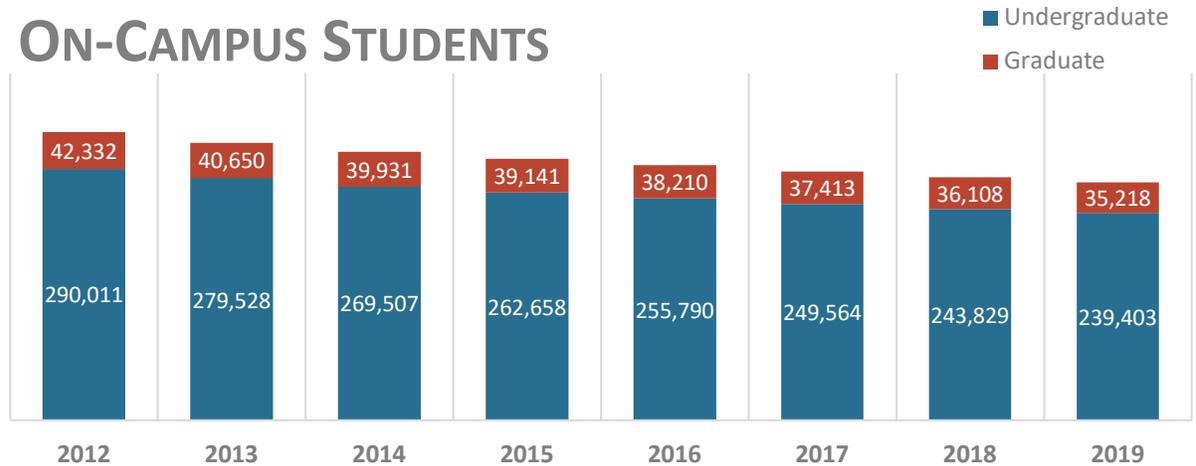


### GRADUATE



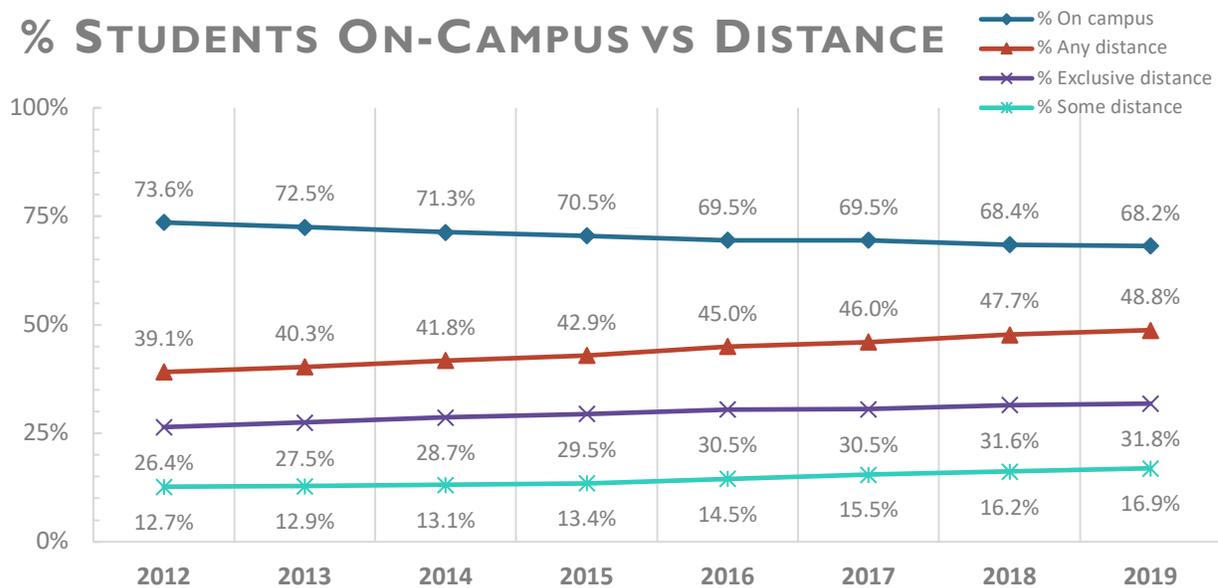
## On-Campus Enrollment

### ON-CAMPUS STUDENTS

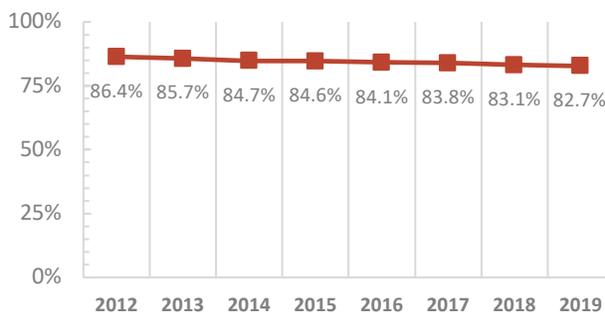


On-campus students are those who take one or more of their courses physically on-campus. The number of students studying on campus declined from 332,343 to 274,621 between 2012 and 2019 in Minnesota, representing a reduction of 17.4%. This compares to a national decrease of 10.3% for the same period. In 2019, 82.7% of undergraduate students and 31.0% of graduate students in Minnesota were taking at least one on-campus course.

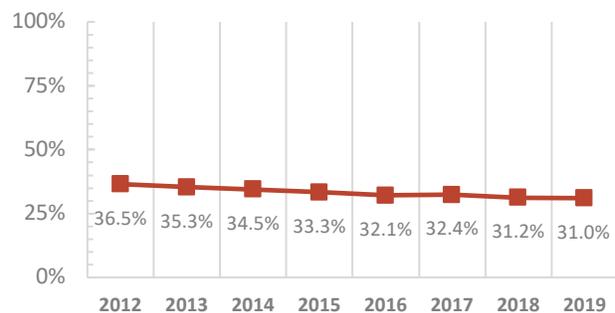
### % STUDENTS ON-CAMPUS VS DISTANCE



#### % ON-CAMPUS: UNDERGRADUATE



#### % ON-CAMPUS: GRADUATE



## INSTITUTIONS

	Minnesota	National	State Rank	State as % of National
<b>Total institutions</b>	85	4,089	16	2.1%
<b>Institutions w/ distance</b>	75	3,161	14	2.4%
<b>% Institution w/ distance</b>	88.2%	77.3%	14	

## ENROLLMENTS

Minnesota		Total	Any Distance	Exclusive Distance	On Campus
	<b>Total</b>	402,921	196,548	128,300	274,621
<b>Size</b>	<b>Under 1,000</b>	7,942	2,945	1,500	6,442
	<b>1,000 - 4,999</b>	112,204	39,351	19,843	92,361
	<b>5,000 - 9,999</b>	106,937	40,094	17,312	89,625
	<b>10,000 - 19,999</b>	38,232	12,478	2,183	36,049
	<b>20,000 and above</b>	137,606	101,680	87,462	50,144
<b>Carnegie</b>	<b>Not assigned</b>	768	158	153	615
	<b>Associates</b>	118,566	50,134	21,055	97,511
	<b>Research</b>	152,978	104,373	89,079	63,899
	<b>Masters</b>	95,409	34,181	13,643	81,766
	<b>Baccalaureate</b>	27,348	5,476	3,870	23,478
	<b>Specialized</b>	7,852	2,226	500	7,352
<b>Control</b>	<b>Public</b>	241,752	88,841	28,918	212,834
	<b>Private not-for-profit</b>	70,448	17,777	11,338	59,110
	<b>Private for-profit</b>	90,721	89,930	88,044	2,677
<b>Type</b>	<b>Four or more years</b>	288,251	150,095	109,010	179,241
	<b>At least 2 but less than 4 years</b>	114,670	46,453	19,290	95,380