

# Distance Education State Almanac

## IOWA



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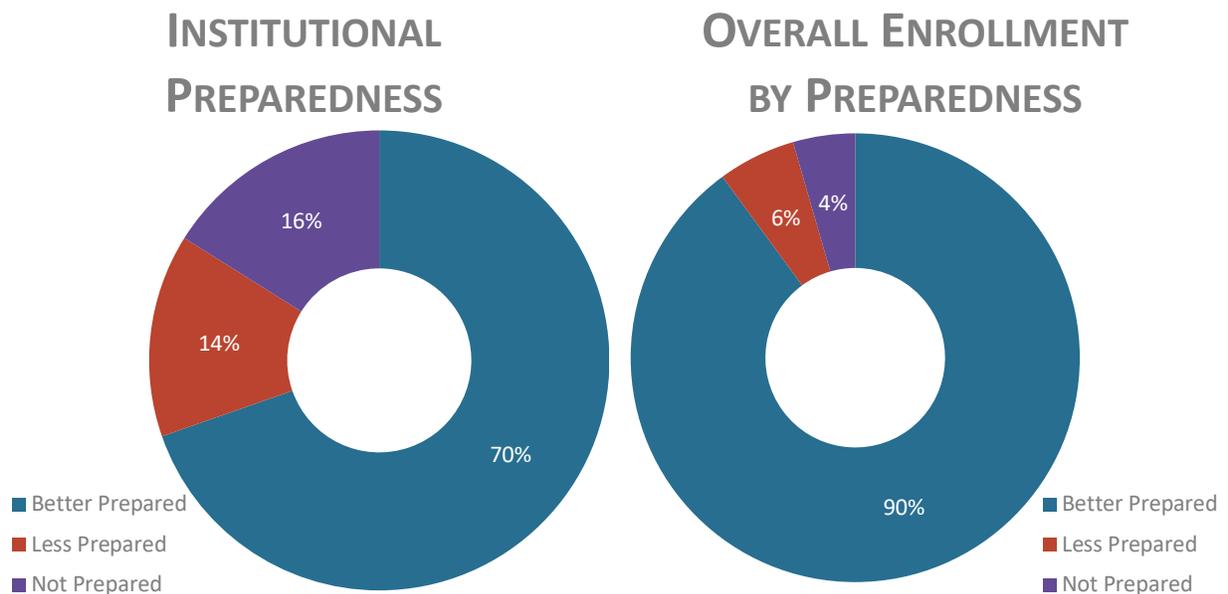




## COVID-19 Distance Learning Preparedness

Not all higher education institutions were equally prepared to move courses online. Those institutions with a substantial number of students studying at a distance (1,000 or more), or a substantial percentage of their students taking at least one distance course (25% or more), can be expected to have the experience and infrastructure to better support a transition to online learning. Likewise, institutions with no distance students will have the least experience and infrastructure to support such a transition.

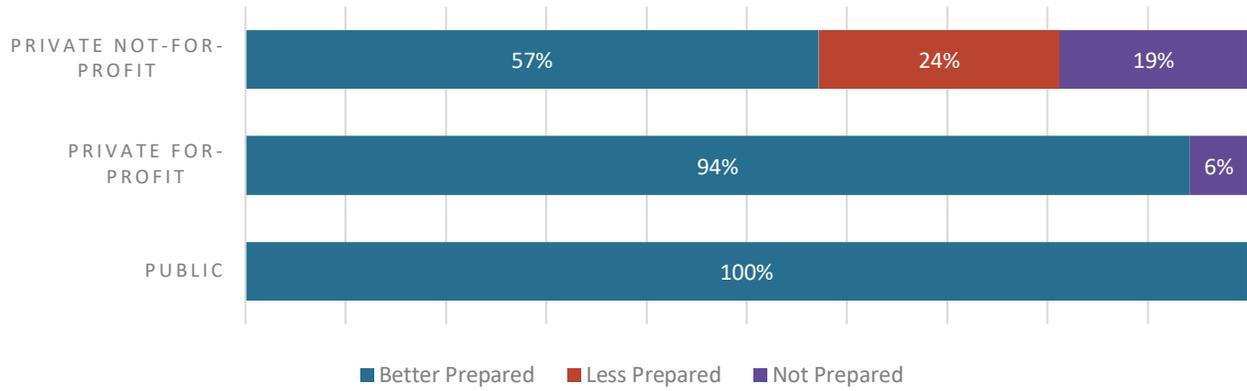
Nationally, 59.3% of all degree-granting institutions meet the criteria of having 25% or more or over 1,000 of their students taking distance courses. In Iowa, 69.6% of institutions are better prepared for moving completely online. These institutions enroll 196,076 students, or 89.9% of all students in the state. There are 9 institutions in Iowa with no distance students (representing 16.1% of the total in state institutions) that were likely not well prepared for a rapid transition to distance learning.



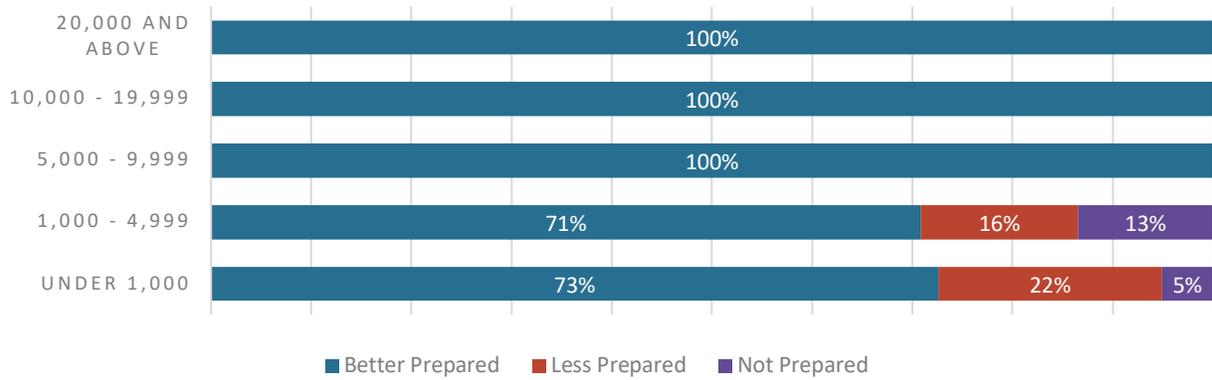
### Preparedness Definitions:

- BETTER PREPARED:** Schools with more than 1,000 online students (thus extensive support staff) or having 25 percent or more of their students online
- LESS PREPARED:** Large schools with less than 1,000 online students (thus some support staff) or having less than 25 percent of their students online
- NOT PREPARED:** Schools with no distance enrollment

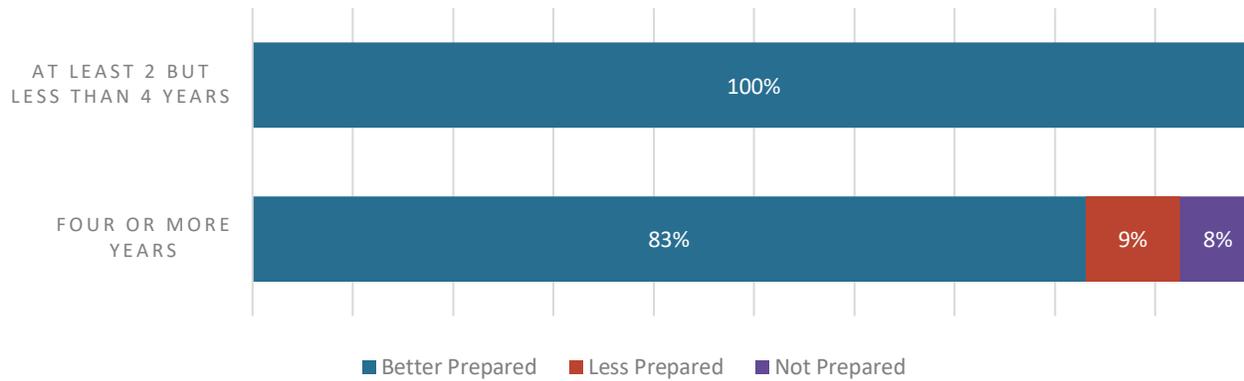
### PREPAREDNESS BY CONTROL



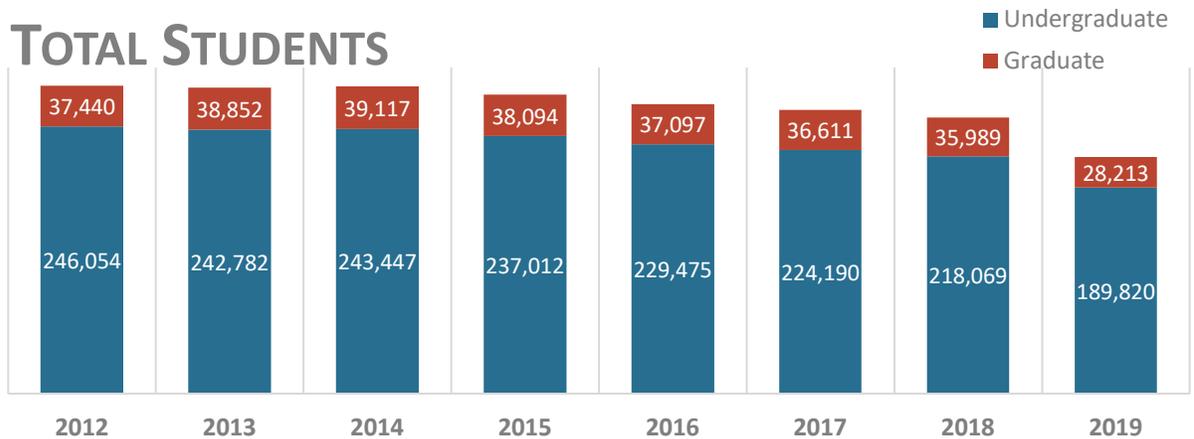
### PREPAREDNESS BY SIZE



### PREPAREDNESS BY TYPE



## State Enrollment



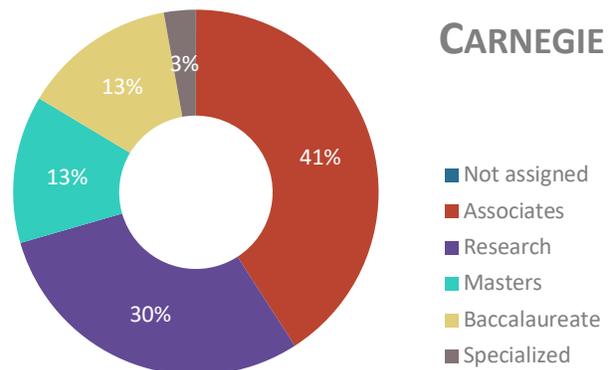
Institutions in Iowa enrolled a total of 218,033 students in the of Fall 2019; 189,820 students were enrolled at the undergraduate level, and 28,213 enrolled at the graduate level. The Fall 2019 figure represents a decrease of 65,461 students (-23.1%) from the number enrolled in the fall of 2012. The number of undergraduate students decreased by 56,234 during this period, from 246,054 in 2012 to 189,820 in 2019 (-22.9%). The number of graduate students decreased from 37,440 to 28,213 (-24.6%) in the same period.

Enrollments in Fall 2019 totaled 163,912 students at public institutions (75% of all students), 50,862 students at private not-for-profit institutions (23.3%), and 3,259 students at private for-profit institutions (1.5%). Enrollments at public institutions decreased by 9,646 students between 2012 and 2019, while those at private not-for-profit institutions decreased by 5,398 students, and those at private for-profit institutions decreased by 50,417 students.

### CONTROL



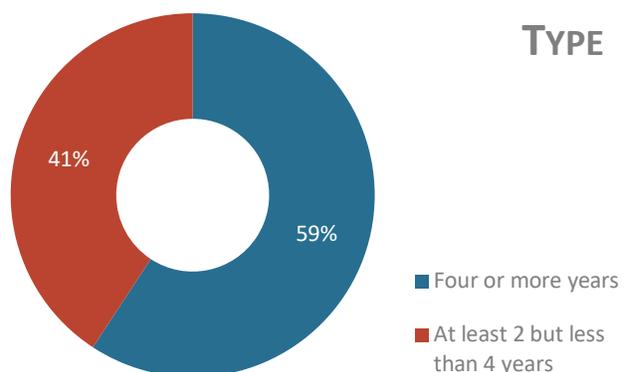
### CARNEGIE



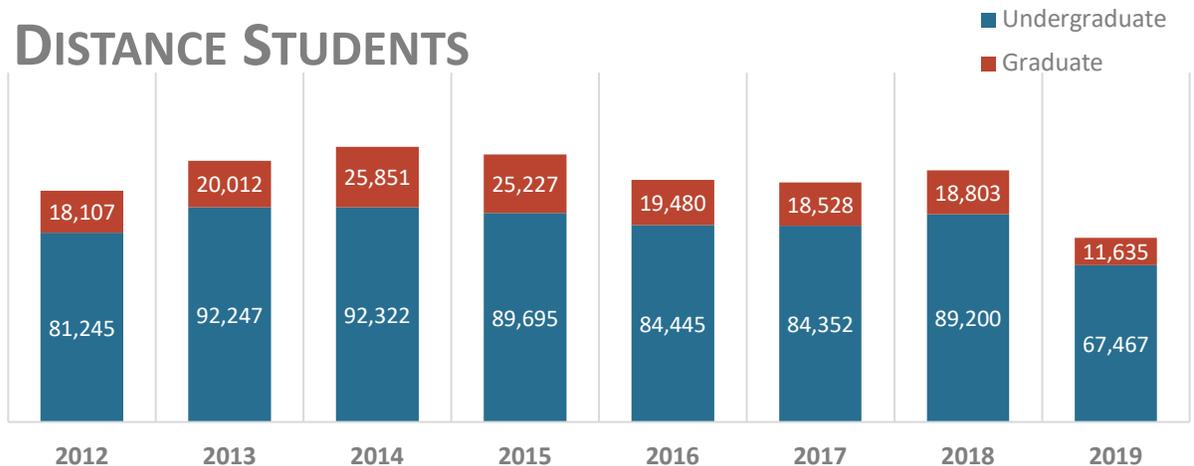
### SIZE



### TYPE



## DISTANCE STUDENTS

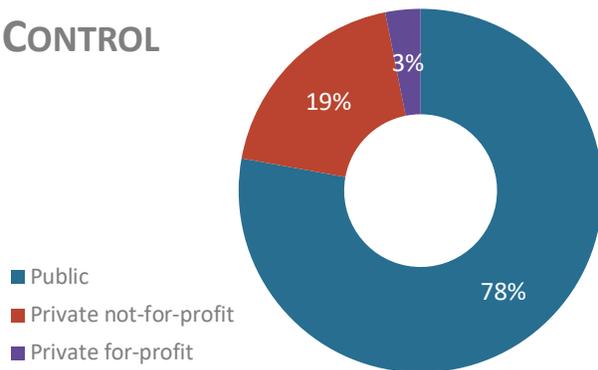


In 2019, a total of 79,102 students took at least one distance course from Iowa institutions; 67,467 (35.5% of all undergraduate students) were enrolled at the undergraduate level, and 11,635 (41.2% of all graduate students) were enrolled at the graduate level.

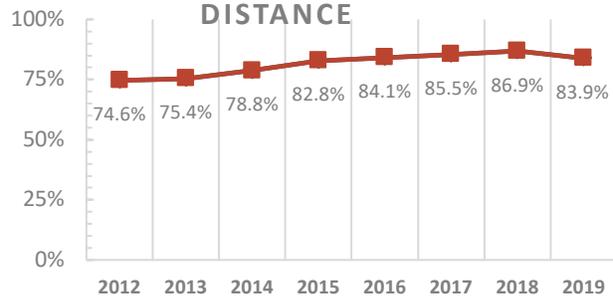
Among undergraduate level distance students, 57,469 were enrolled at institutions classified as public, 8,048 as private not-for-profit, and 1,950 as private for profit. At the graduate-level, 4,108 distance students were enrolled at institutions classified as public, 7,008 as private not-for-profit, and 519 as private for profit.

The number of undergraduate distance enrollments at Iowa institutions decreased by -13,778 (-17.0%) between Fall 2012 and Fall 2019, while the number of graduate distance enrollments fell by -6,472 (-35.7%) during this same period.

### CONTROL



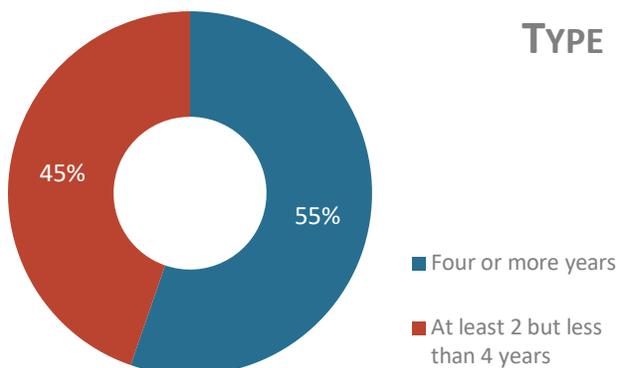
### % INSTITUTIONS WITH DISTANCE



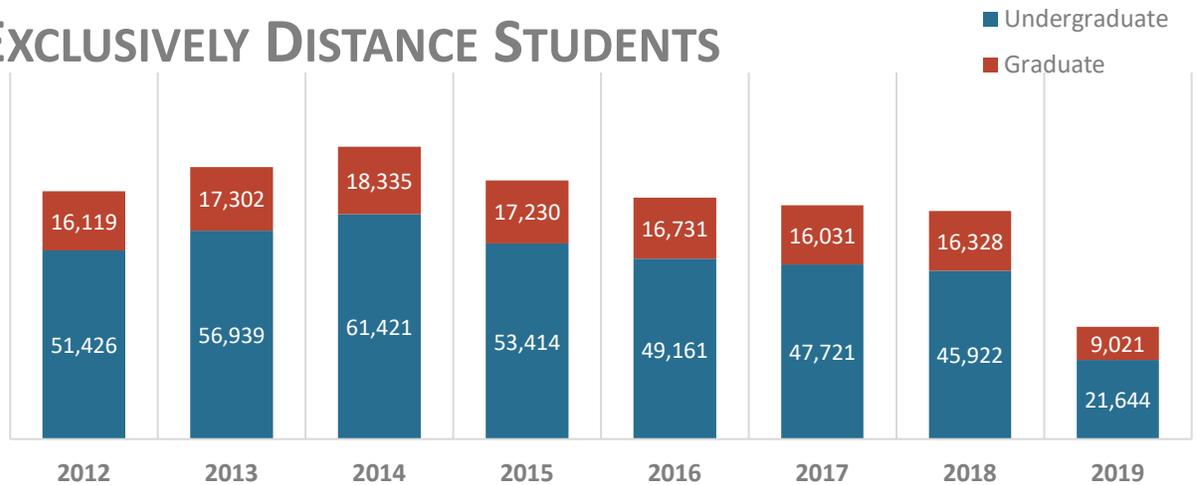
### SIZE



### TYPE

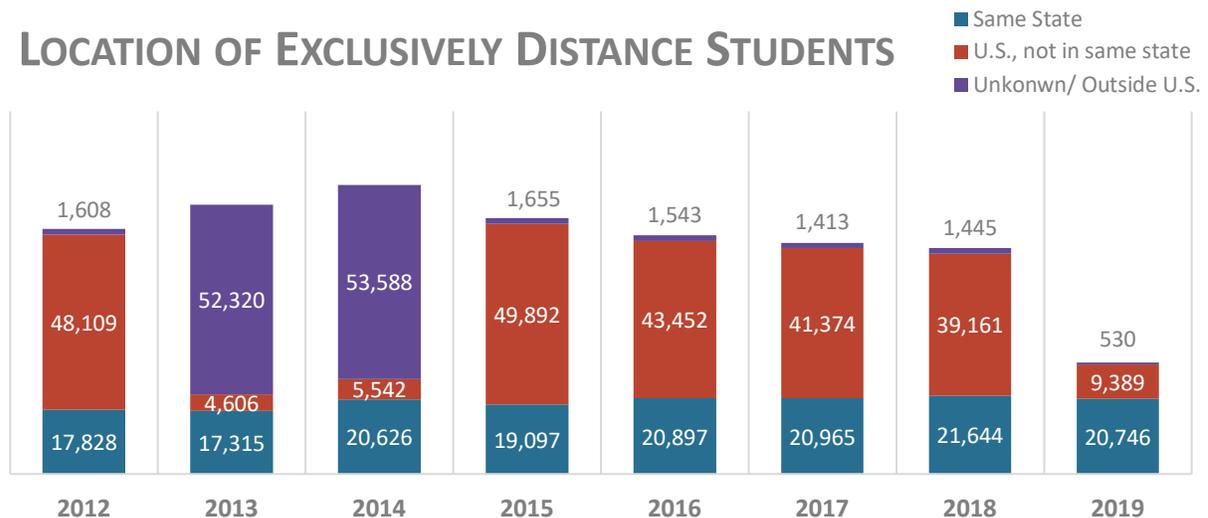


## EXCLUSIVELY DISTANCE STUDENTS

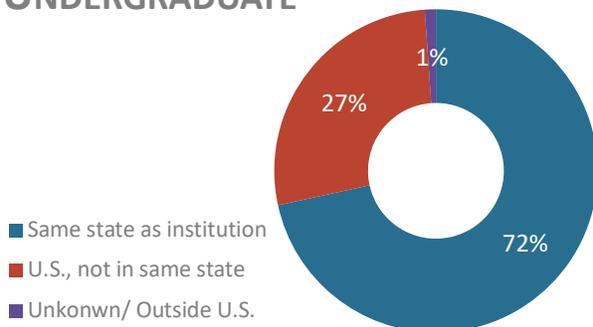


A total of 30,665 students were taking all of their courses at a distance from Iowa institutions in the fall of 2019. This represents 14.1% of the enrolled students in the state, which ranks the state at number 35 in the U.S. The number of exclusively distance students who reside in Iowa while taking courses from an institution in Iowa was 17,828 in 2012 and fell to 20,746 by 2019. There are 9,919 students enrolled as exclusively distance students in Iowa institutions who reside outside Iowa, or whose place of residence is unknown.

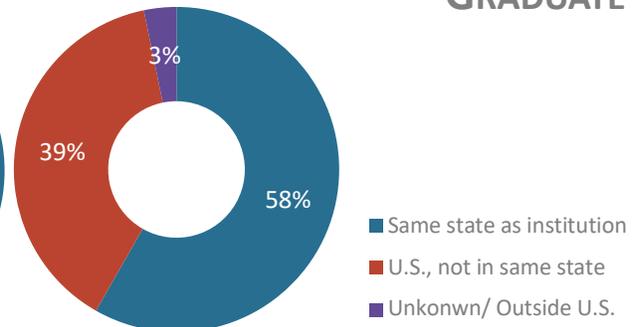
## LOCATION OF EXCLUSIVELY DISTANCE STUDENTS



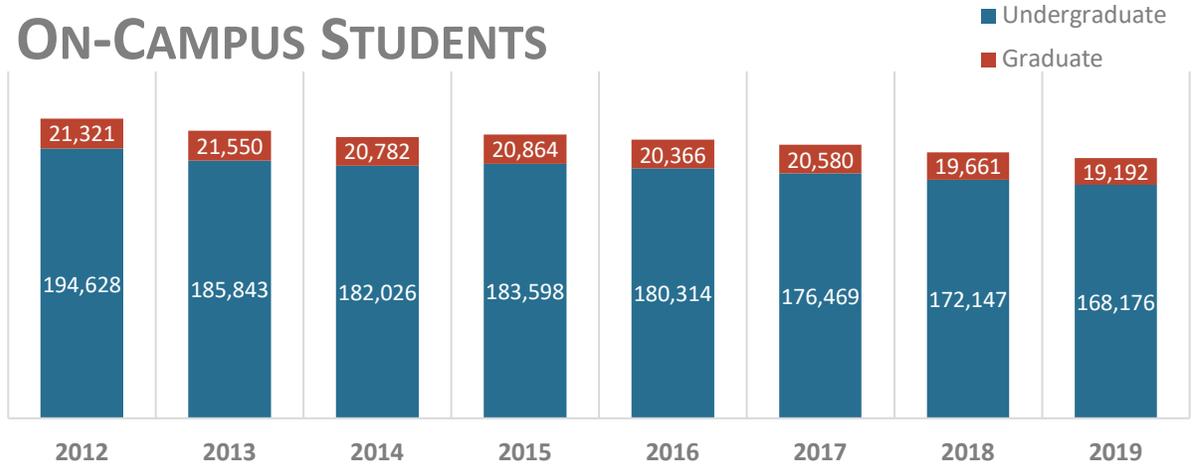
### UNDERGRADUATE



### GRADUATE

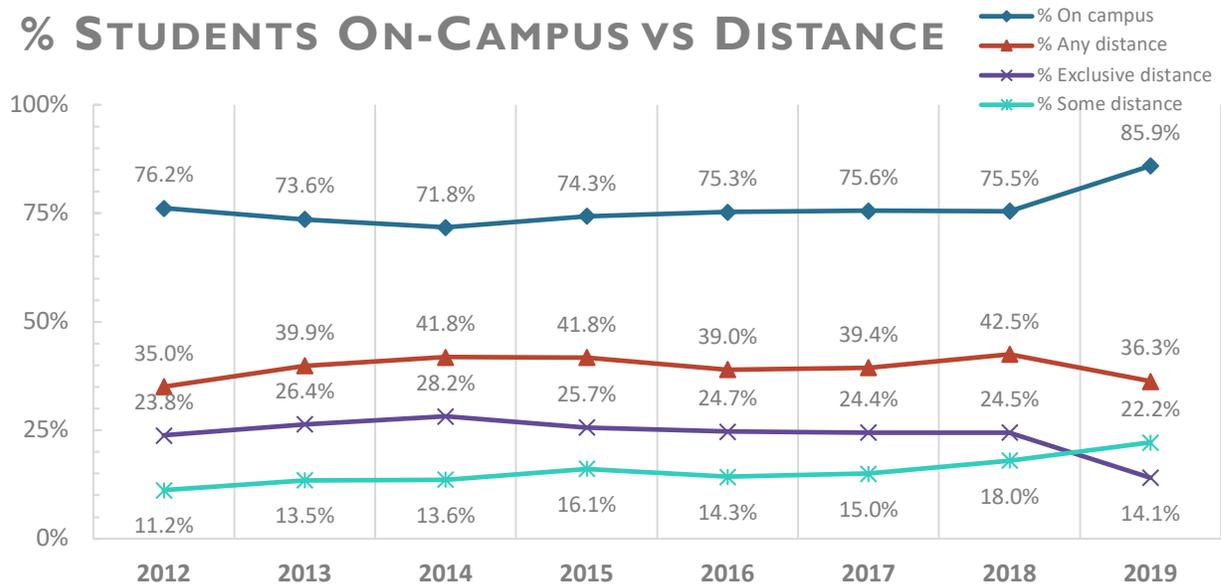


# ON-CAMPUS STUDENTS

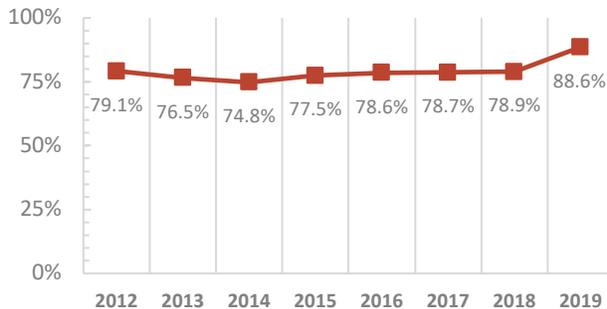


On-campus students are those who take one or more of their courses physically on-campus. The number of students studying on campus declined from 215,949 to 187,368 between 2012 and 2019 in Iowa, representing a reduction of 13.2%. This compares to a national decrease of 10.3% for the same period. In 2019, 88.6% of undergraduate students and 68.0% of graduate students in Iowa were taking at least one on-campus course.

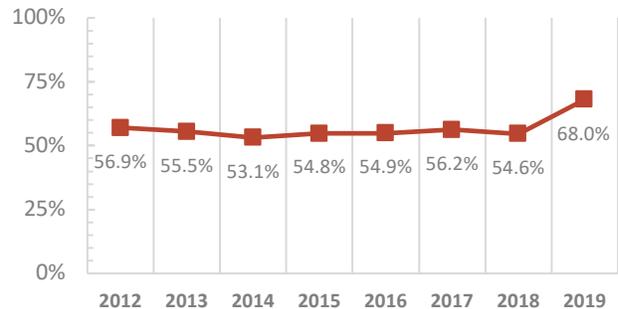
## % STUDENTS ON-CAMPUS VS DISTANCE



% ON-CAMPUS: UNDERGRADUATE



% ON-CAMPUS: GRADUATE



## INSTITUTIONS

	Iowa	National	State Rank	State as % of National
<b>Total institutions</b>	56	4,089	27	1.4%
<b>Institutions w/ distance</b>	47	3,161	26	1.5%
<b>% Institution w/ distance</b>	83.9%	77.3%	25	

## ENROLLMENTS

Iowa		Total	Any Distance	Exclusive Distance	On Campus
<b>Total</b>		218,033	79,102	30,665	187,368
<b>Size</b>	<b>Under 1,000</b>	5,011	2,272	497	4,514
	<b>1,000 - 4,999</b>	70,583	26,137	14,724	55,859
	<b>5,000 - 9,999</b>	30,304	11,773	4,719	25,585
	<b>10,000 - 19,999</b>	24,265	7,723	2,447	21,818
	<b>20,000 and above</b>	87,870	31,197	8,278	79,592
<b>Carnegie</b>	<b>Not assigned</b>	41	41	41	-
	<b>Associates</b>	89,112	35,496	14,482	74,630
	<b>Research</b>	64,612	23,474	4,301	60,311
	<b>Masters</b>	28,504	9,598	5,037	23,467
	<b>Baccalaureate</b>	29,626	8,293	6,534	23,092
<b>Control</b>	<b>Specialized</b>	6,138	2,200	270	5,868
	<b>Public</b>	163,912	61,577	19,256	144,656
	<b>Private not-for-profit</b>	50,862	15,056	8,940	41,922
<b>Type</b>	<b>Private for-profit</b>	3,259	2,469	2,469	790
	<b>Four or more years</b>	129,156	43,731	16,269	112,887
	<b>At least 2 but less than 4 years</b>	88,877	35,371	14,396	74,481